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# PRESIDENCY UNIVERSITY

# BENGALURU

**SCHOOL OF INFORMATON SCIENCE**

**SUMMER TERM**

**END TERM EXAMINATION – AUGUST 2024**

**Semester: Semester II - 2024 Date: 07-08-2024**

**Course Code: ENG2005 Time: 1:00 PM -4:00PM**

**Course Name: Technical Written Communication Maximum Marks: 100**

**Program: BCA Weightage: 50%**

*Instructions: (i) Read all questions carefully and answer accordingly.*

*(ii) Question paper consists of 3 parts.*

*(iii) Scientific and non-programmable calculator are permitted.*

*(iv) Do not write any information on the question paper other than Roll Number.*

**PART A**

**ANSWER ANY 10 QUESTIONS 10Q X 2M=20M**

1. What is an APP? (CO1: Knowledge)
2. Fill in the correct punctuation in the given sentence.

i bought tomatoes potatoes and carrots to prepare lunch (CO1: Knowledge)

1. What is the purpose of writing user manual? (CO1: Knowledge)
2. What is an infographic? (CO2: Knowledge)
3. What are the two types of letters? (CO3: Knowledge)
4. What is an attachment? (CO3: Knowledge)
5. What is Coherence? (CO3: Knowledge)
6. Mention any two steps involved in delivering a Presentation. (CO4: Knowledge)
7. State the importance of good body language while giving a presentation. (CO4: Knowledge)
8. What are the four steps one should follow while writing a Summary? (CO4: Knowledge)
9. What is a Summary? (CO4: Knowledge)
10. State a difference between an abstract and a summary. (CO4: Knowledge)

**PART B**

**ANSWER ANY 4 QUESTIONS 4Q X 10M=40M**

1. State the four steps involved in writing an informal letter. List the differences between formal and

informal letters. (CO3: Comprehension)

14. List and explain advantages and disadvantages of email. (CO3: Comprehension)

15. Write an email to the Principal of your college, requesting leave for a week. Explain the

purpose/reasons you wish to apply leave in the body of the mail. (CO3: Comprehension)

16. Define cohesion and coherence. Write a coherent and cohesive paragraph on any film that you have

seen. (CO4: Comprehension)

17. What are the three steps involved in writing a Presentation? Explain the steps involved in structure

of a presentation with examples. (CO4: Comprehension)

18. Define Summary. List and explain different types of summaries. (CO4: Comprehension)

**PART C**

**ANSWER ANY 2 QUESTIONS 2Q X 20M=40M**

19. Design a brochure for either a culture fest or a sports fest which your college will be organising later. (CO2: Application)

20. Create a Presentation of about 10 to 12 slides on the process of communication.

(CO3: Application)

21. Read the following Passage on **Climate Change: An Urgent Global Challenge** and write a

Summary and Abstract for the same. (CO4: Application)

**Climate Change: An Urgent Global Challenge**

Climate change is one of the most pressing issues facing humanity today. It refers to significant

changes in global temperatures and weather patterns over time. While climate change has occurred

naturally throughout Earth's history, the current trends are primarily driven by human activities,

particularly the burning of fossil fuels, deforestation, and industrial processes. These activities

increase the concentration of greenhouse gases (GHGs) in the atmosphere, leading to global

warming and a cascade of environmental impacts.

One of the most visible effects of climate change is the rise in global temperatures. Over the past

century, the planet's average surface temperature has risen by approximately 1.2 degrees Celsius.

This warming is not evenly distributed, with some regions experiencing more extreme temperature

increases than others. The consequences are profound, contributing to the melting of polar ice caps

and glaciers, rising sea levels, and more frequent and severe heatwaves.

The melting of ice and the thermal expansion of seawater are causing sea levels to rise, threatening

coastal communities worldwide. Many low-lying areas, including island nations and major cities like

Miami and Jakarta, are at increased risk of flooding. This not only displaces populations but also

leads to the loss of arable land and freshwater sources, exacerbating food and water security issues.

Moreover, climate change is linked to the increased frequency and intensity of extreme weather

events. Hurricanes, droughts, wildfires, and heavy precipitation events have become more common

and more devastating. These events cause widespread damage to infrastructure, disrupt economies,

and result in significant loss of life. For instance, the devastating wildfires in Australia in 2019-2020

and the unprecedented hurricanes in the Atlantic highlight the destructive power of a changing

climate.

The impact on biodiversity is equally concerning. Many species are unable to adapt quickly enough to

the changing conditions, leading to shifts in ecosystems and even extinctions. Coral reefs, which are

highly sensitive to temperature changes, are experiencing widespread bleaching, affecting marine life

that depends on these ecosystems. The loss of biodiversity not only undermines natural ecosystems

but also affects human livelihoods, particularly in communities that rely on fishing and agriculture.

Addressing climate change requires urgent and concerted global action. Reducing GHG emissions is

paramount. This can be achieved through transitioning to renewable energy sources, enhancing

energy efficiency, and promoting sustainable land use practices. International agreements like the

Paris Agreement aim to unite countries in this effort by setting targets for emissions reductions and

providing a framework for accountability.

In addition to mitigation efforts, adaptation strategies are crucial. Communities need to build resilience

to the impacts of climate change through infrastructure improvements, disaster preparedness, and

sustainable resource management. Investing in scientific research and technology is also essential to

develop innovative solutions to both mitigate and adapt to climate change.

Public awareness and engagement are key to driving the political will needed to implement these

changes. Education on climate issues helps individuals understand the importance of their actions

and empowers them to make environmentally conscious choices. Collective action, from grassroots

movements to international diplomacy, is essential to address the multifaceted challenge of climate

change effectively.

In conclusion, climate change is a complex and urgent issue that affects every aspect of life on Earth.

While the challenges are immense, there is hope in the growing recognition of the problem and the

increasing momentum toward sustainable solutions. By embracing both mitigation and adaptation

strategies, humanity can work toward a more resilient and equitable future.