PRESIDENCY UNIVERSITY
BENGALURU

SCHOOL OF MANAGEMENT

END TERM FINAL EXAMINATION

Even Semester: 2018-19   **Date**: 12 March 2019

Course Code: OPS 402   **Time**: 3 Hours

Course Name: Global Supply Chain Management   **Max Marks**: 80

Programme & Sem: MBA & IV Sem   **Weightage**: 40%

Instructions:
(i) ***Avoid false numbering***
(ii) ***Elucidate your answers with suitable illustrations where needed***

Part A

Answer **both** the Questions. **Each** question carries **five** marks.   (2Qx5M=10)

1. What are the five distinctive competencies of Global Supply Chain Management?
2. Draw Wrong Sourcing Consequences Diagram.

Part B

Answer **all** the Questions. **Each** question carries **ten** marks.   (4Qx10M=40)

3. According to the HBR Article "The Triple-A Supply Chain":

   - How to build an adaptable Supply Chain? (Only Bullet Points

4. According to the Ivey Case "Half A Century of Supply Chain Management at Wal-Mart":

   - What strategy Wal-Mart followed to combat the competitors like Amazon.com and others?

   - Will Wall-Mart be able to sustain its competitive advantage?

5. According to the Case "Boeing: The Fight for Fasteners."

   - What lesson you learn from the case?

   - What went wrong in Boeing's Fastener Procurement Process?

6. According to the Case "CISCO systems, Inc.: Supply Chain Risk Management":

   - What de-risks strategy CISCO adopted to counter the impact of Japan's Earthquake?

   - What lessons a global supply chain manager should learn from the CISCO case

Part C

Answer **all** the Questions. **Each** question carries **ten** marks.   (3Qx10M=30)

The Situation: An American Electric Car Manufacturing Company, Tesla Car Manufacturing Limited (TCML), decided to set-up its manufacturing plant in a backward district of Tamil Nadu. Assume that you have been hired by TCML, Tamil Nadu as its Supply Chain Manager reporting to the General Manager Manufacturing. You have been asked to do the followings:

7. How the "Supply Chain of TCML - Tamil Nadu" would create "Value" to its global customers? (Bullet Points Only)   10 Marks

8. As supply chain manager of TCML what would be the "Critical Success Factors" of TCML's global supply chain.   10 Marks

9. Draw the 'Consequence Diagram' of inefficient and ineffective supply chain of TCML. (Only Diagram, No explanation is necessary)   10 Marks

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MID TERM EXAMINATION

Even Semester: 2018-19   **Date**: 21 February 2019

Course Code: OPS 402   **Time**: 2 Hours

Course Name: Global Supply Chain Management   **Max Marks**: 40

Programme & Sem: MBA & IV Sem   **Weightage**: 20%

Instructions:
(i)   Avoid false numbering
(ii)   Elucidate your answers with suitable illustrations where needed

Part A

Answer **both** the Questions. **Each** question carries **Five** marks.   (2Qx5M=10)

1. What are the ten decision dilemmas of Global Supply Chain Management?

2. Name 5 of the 7 factors that one has to consider to make Supply Logistics Decision?

Part B

Answer **all** the Questions. **Each** question carries **four** marks.   (5Qx4M=20)

3. According to the HBR Article "The Triple-A Supply Chain":
    - List the Actions that one has to do to attain Agility in Supply Chain?

4. According to the HBR Article "Supply Chain Strategy":
    - Name the <u>Four</u> Actions that a Company must take to achieve built-in Flexibility?

5. According to the Article " Global Supply Chain Risk Management"
    - <u>Draw</u> the Global Supply Chain Risk Management and Mitigation Process Diagram as suggested the authors?

6. According to the Article "Global Supply Chains: Challenges and Strategies":
    - Name the <u>Four</u> major challenges of Global Supply Chain Management?

7. According to the Article "Overview of IT tools for Supply Chain Management":
    - Name any <u>Four</u> Emerging IT solutions for Supply Chain Management?

Part C

Answer the Question. Question carries **Ten** marks.   (1Qx10M=10)

8. Draw the Process Diagram of Global Supply Chain Management of any Company