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PRESIDENCY UNIVERSITY **BENGALURU**

SCHOOL OF MANAGEMENT

MIDTERM EXAMINATION

Even Semester: 2018-19

Date: 19 February 2019

Course Code: MGT 403

Programme & Sem: MBA IV

Time: 2 Hours

Course Name: BUSINESS FORECASTING WITH R

Max Marks: 40

Weightage: 20%

Instructions:

(i)

Part A

Answer all the Questions. Each question carries 2 marks.

(1x10=10)

- 1. Create two vectors "p" and "q"; "p" with 10 even numbers and "q" with 10 odd numbers and find the following
 - a) Maximum value in vector "p"
 - b) Minimum value in vector "q"
 - c) Sum and product of vector "p"
 - d)Variance in vector "q"
 - e) Length of vector "p" and "q"

Part B

Answer all the Questions. Each question carries 10 marks.

 $(2 \times 10 = 20)$

- 2. Create matrix "x" with value 1 to 9 and find the transpose of the matrix "x"
- 3. Create data frame to describe 4 bus routes to reach Presidency University, with distance and time.

Part C

Answer the Questions. **Each** question carries **10** marks.

(1x10=10)

4. Create a user defined function with two arguments to add two numbers and found the sum of (500,500) and (300,400)





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PRESIDENCY UNIVERSITY BENGALURU

SCHOOL OF MANAGEMENT

END TERM FINAL EXAMINATION

Even Semester: 2018-19

Date: 18 March 2019

Course Code: MGT 403

Time: 3 Hours

Course Name: Business Forecasting with R

Max Marks: 80

Programme & Sem: MBA & IV Sem

Weightage: 40%

Instructions:

(i) Based on industry data provided on processed food, Information technology, Tourism and Metal answer to section A,B &C

Part A

Answer **both** the Questions. **Each** question carries **ten** marks.

(2Qx10M=20)

- 1. Explain the Data cleaning Process adopted for the study
- 2. Estimate the data using R codes and results

Part B

Answer all the Questions. Each question carries ten marks.

(4Qx10M=40)

- 3 Detail the Industry under study
- 4 Detail data summarization and identify forecasting measures
- 5 Explain the time series trend based on data
- 6 Explain the dependent and independent variables in the study and interpret the results

Part C

Answer the Question. Question carries **twenty** marks.

(1Qx20M=20)

7. Find the industry projections for 2020 and 2030 and explain

