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**Presidency University**

**Bengaluru**

**SCHOOL OF ENGINEERING AND COMPUTER SCIENCE ENGINEERING**

**SUMMER TERM END TERM EXAMINATION – AUG 2024**

**Fall Semester**: 2023-2024

**Course Code**: ENG2001

**Course Name**: Advanced English

**Program & Sem**: B. Tech Summer Term

**Date**: 09-08-2024

**Time**: 1.00Pm to 4.00Pm

**Max Marks**: 100

**Weightage**: 50%

**Instructions:**

1. *Read all the questions carefully and answer accordingly.*
2. *Complete the test within the time given.*

**Part A**

**Answer any TEN Questions. Each question carries TWO marks. (10Qx2M=20M)**

1. Define metaphor with an example. (C.O.No.1) [Knowledge]
2. What is the third rule in planning presentation? (C.O.No.1) [Knowledge]
3. How do gestures help in delivering presentation? (C.O.No.2) [Knowledge]
4. Effective handling of visual aids makes your audience attentive during the presentation. Discuss how you could handle your visual aids effectively. (C.O.No.3) [Knowledge]
5. Elaborate ABC test of evaluating logic of an argument in critical reading strategies. (C.O.No.2) [Knowledge]
6. Rewrite the following sentence to be grammatically correct: (C.O.No.4) [Knowledge]

We have living in Norway for nearly 25 years until we moved for Scotland two years ago.

1. Rewrite the following sentence to be grammatically correct: (C.O.No.2) [Knowledge]

Sonia is look for a place to live. She stay with her sister until she finds somewhere.

1. List any two critical reading strategies. (C.O.No.4) [Knowledge]
2. Examine the situation where your resume is filtered by AI and how you could optimize your resume to get shortlisted. (C.O.No.2) [Knowledge]
3. Discuss the importance cover/application letter while applying a job.(C.O.No.4) [Knowledge]
4. Differentiate between chronological and functional resumes. (C.O.No.4) [Knowledge]
5. Differentiate between a resume and a CV. (C.O.No.4) [Knowledge]

**Part B**

**Answer any FOUR Questions. Each question carries TEN marks. (4Qx10M=40M)**

1. Movie theatres face an uphill battle against the ever-expanding grip of OTT. The ability to choose from a vast library of content hit pause for bathroom breaks, and avoid overpriced concessions all at home undercuts the traditional cinema experience. This convenience factor, coupled with the potential for studios to prioritize content that thrives on streaming metrics over box office success, could lead to a dearth of big-budget spectacles that draw audiences away from their couches. Unless theaters can offer unique experiences or exclusive content that OTT can't match, their future remains uncertain.

Identify and Analyze the assumption of the given paragraph. (C.O.No.1) [Comprehension]

1. Punctuate the following paragraph meaningfully:

That familiarity produces neglect has been long observed. The effect of all external objects however great or splendid ceases with their novelty the courtier stands without emotion in the royal presence the music tramples under his foot the beauties of the spring with little attention to their fragrance and the inhabitant of the coast darts his eye upon the immense diffusion of waters without awe wonder or terror. (C.O.No.3) [Comprehension]

1. If choosing the path of higher education is a sign of women empowerment, then the girls of the state have displayed an impressive show. In terms of female students registering in institutions of higher education in the state, both universities and colleges, the fairer gender is far ahead of their male counterparts. In the current academic session (2023-24 session), a total of 54,76,441 students have been admitted to traditional courses, of which 26,68,971 are boys while 28,07,470 girls, who have opted for higher education, a difference of over 2 lakhs.

Evaluate the logic of the argument in the given paragraph with the help of the ABC test. Discuss with any two tools. (C.O.No.3) [Comprehension]

1. Most presentations lie somewhere on the continuum between a report and a story. A report is data-rich, exhaustive, and informative—but not very engaging. Stories help a speaker connect with an audience, but listeners often want facts and information, too. Discuss how you could prepare for your presentation keeping this dilemma in mind (300-350 words) (C.O.No.4) [Comprehension]
2. When we are caught up in the excitement or emotion of a short film’s story, we often become passive viewers, swept along in the entertainment. Of course, these responses are important, but they are just a beginning point when it comes to writing thoughtfully about a short film. Elaborate the key points should be explored in a short film review. (500 words) (C.O.No.4) [Comprehension]
3. Finding a good job requires energy, dedication, optimism and readiness to hear the word “no.” You will probably look for a job at least a few times during your lifetime. Discuss the basic features of a resume. (C.O.No.3) [Comprehension]

**Part C**

**Answer any TWO questions. Each question carries TWENTY marks. (2Qx20M=40M)**

1. An essay is a focused piece of writing designed to inform or persuade. There are many different types of essays, but they are often defined in four categories: argumentative, expository, narrative, and descriptive essays. A speculative essay is an example of an argumentative essay. Write a speculative essay (600-700 words) arguing for your preferred causes or effects for an event, a phenomenon, or a trend. (C.O.No.1) [Application]
2. Write a review of the critically acclaimed short film, “The Gunfighter” or “Exit Strategy” or “Island in Between” in 800 words. (C.O.No.3) [Application]
3. The following advertisement has been posted on amazon.jobs on 20th May 2024; Software Development Engineer, Amazon Smart Vehicles, Bangalore, KA, IND Updated: 5/20/2024

Do you have a passion for Automotive? Do you want to challenge the status quo of the in-car experience? Do you want to take on very ambiguous problems? If you answered yes to these questions, we have a dream job for you.

Imagine that you are Anusha/Anjanesh, graduated from Presidency University in April 2024. Draft a resume and application letter for the above mentioned job. Write to Mr. Raheem PT, HR Head, Amazon IND. (C.O.No.4) [Application]