



PRESIDENCY UNIVERSITY
BENGALURU

SCHOOL OF ENGINEERING

SUMMER TERM / MAKE UP END TERM EXAMINATION

Semester: Summer Term 2019

Course Code: ENG 102/ ENG104

Course Name: English Communication: Spoken /
Technical Spoken Communication

Program & Sem: B.Tech. & II Sem (2017 & 2018 Batch)

Date: 26 July 2019

Time: 2 Hours

Max Marks: 80

Weightage: 40%

Instructions:

- (i) *Read all questions carefully.*
- (ii) *Answering all questions are compulsory.*
- (iii) *Write legibly.*

Part A

Answer **all** the Questions. **Each** question carries **five** marks. (4Qx5M=20)

1. What is narration? What are the different types of narration?
2. What is ornithology? How did Salim Ali become interested in ornithology?
3. The text "Unforgettable Salim Ali" is constructed through certain moments of action. Mention some of those of moments and explain how they contribute to our understanding of Salim Ali.
4. Explain any five barriers to effective listening?

Part B

Answer **all** the Questions. **Each** question carries **ten** marks. (4Qx10M=40)

5. What makes for a good listener?
6. What are the types of listening? Explain.
7. What are the performance parameters of GD? Explain them briefly.
8. According to Carmine Gallo, what are the 11 lessons that could be learnt from Steve Jobs?

Part C

Answer the Questions. **The** question carries **Twenty** marks (1Qx20M=20)

9. Prepare a presentation on "Social Media and its Impact on Youth".
(10-12 slides with explanation after every slide)

