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**Presidency University**

**Bengaluru**

**SCHOOL OF COMMERCE**

**Summer Term End Term Examinations, August 2024**

**Winter Semester**: 2023 - 24

**Course Code**: BBL101

**Course Name**: Principles of Management

**Program & Sem**: B.COM & 1

**Date**:06-08-2024

**Time**: 9:30 AM -12:30 PM

**Max Marks**: 100

**Weightage**: 50%

**Instructions:**

1. *Read the all questions carefully and answer accordingly.*
2. *Question paper consists of three parts.*
3. *Scientific and Non Programable Calculators are Permitted.*
4. *Do not write any information on the question paper other than roll number.*

**Part A**

**Answer any FIVE Questions. (5 Q x 2 M = 10 M)**

1. Identify a key role of a manager in an organization. (C.O.No.1-5) [Bloom’s level]

2. Define Managing by Objectives (MBO). (C.O.No.1-5) [Bloom’s level]

3. What is a business mission statement? (C.O.No.1-5) [Bloom’s level]

4. Define creativity in the context of organizational behavior. (C.O.No.1-5) [Bloom’s level]

5. What is a formal group within an organization? (C.O.No.1-5) [Bloom’s level]

6. What are the three primary levels of management? (C.O.No.1-5) [Bloom’s level]

7. Define control in the context of management. (C.O.No.1-5) [Bloom’s level]

**Part B**

**Answer any FIVE Questions. (5 Q x 10 M = 50 M)**

8. Analyze the decision-making process in management, including the types of decisions and decision-making under different conditions. (C.O.No.1-5) [Bloom’s level]

9. Discuss the essential skills required by managers at different levels of management.

(C.O.No.1-5) [Bloom’s level]

10. Discuss the requirements for effective control in an organization. How can these requirements be implemented to enhance organizational performance?

(C.O.No.1-5) [Bloom’s level]

11. Discuss the advantages and disadvantages of centralization and decentralization in organizational structure. (C.O.No.1-5) [Bloom’s level]

12. Analyze the process of Strategy Formulation and its significance in achieving organizational objectives. Discuss the various stages involved in this process.

(C.O.No.1-5) [Bloom’s level]

13. Discuss the key components of Herzberg's Two-Factor Theory of Motivation. How can this theory be applied in a workplace setting?

(C.O.No.1-5) [Bloom’s level]

14. Discuss the barriers to effective communication in organizations. How can these barriers be overcome to ensure clear and efficient communication?

(C.O.No.1-5) [Bloom’s level]

**Part C**

**Answer any TWO Questions. (2 Q x 20 M = 40 M)**

15. Analyze the process of Strategy Formulation and its significance in achieving organizational objectives. Discuss the various stages involved in this process.

(C.O.No.1-5) [Bloom’s level]

16. Examine the elements and types of organizational culture. How can leaders effectively manage cultural diversity within an organization?

(C.O.No.1-5) [Bloom’s level]

17. Analyze the impact of environmental factors on organizations and how managers can respond to these factors to achieve organizational success.

(C.O.No.1-5) [Bloom’s level]