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**Presidency University**

**Bengaluru**

**SCHOOL OF COMMERCE**

**Summer Term End Term Examinations, August 2024**

**Winter Semester**: 2023 - 24

**Course Code**: BBL112

**Course Name**: Entrepreneurship and New Business Development

**Program** : B.com

**Date**: 05-08-2024

**Time**: 9:30AM-12:30PM

**Max Marks**: 100

**Weightage**: 50%

**Instructions:**

1. *Read the all questions carefully and answer accordingly.*
2. *Question paper consists of three parts.*
3. *Scientific and Non Programable Calculators are Permitted.*
4. *Do not write any information on the question paper other than roll number.*

**Part A**

**Answer any FIVE Questions. (5 Q x 2 M = 10 M)**

1. State any two Pros of being an Entrepreneur? (C.O.No.1) [Knowledge]

2. Who is an intrapreneur? (C.O.No.4) [Knowledge]

3. Highlight the barriers to entrepreneurship. (C.O.No.3) [Knowledge]

4. Define Rural Entrepreneurship (C.O.No.5) [Knowledge]

5. Identify any five entrepreneurial competencies (C.O.No.2) [Knowledge]

6. Outline the significance of Social Entrepreneur (C.O.No.3) [Knowledge]

7. Label Business Canvas Model (C.O.No.4) [Knowledge]

**Part B**

**Answer any FIVE Questions. (5 Q x 10 M = 50 M)**

8. Summarize the role of entrepreneurship in the economic development of the country. (C.O.No.1) [Understand]

9. Generalize Entrepreneurship leadership. (C.O.No.2) [Understand]

10. Explain theories of entrepreneurship. (C.O.No.1) [Understand]

11. Describe the concept of Innovation (C.O.No.4) [Understand]

12. Estimate the challenges faced by an entrepreneur. (C.O.No.3) [Understand]

13. Classify types of entrepreneurs with examples. (C.O.No.1) [Understand]

14. The Micro Small and Medium Enterprises constitute the entire Industrial Sector of the country and are considered as the important pillars of the Indian Economy. Explain MSMEs in detail.

(C.O.No.5) [Understand]

**Part C**

**Answer any TWO Questions. (2 Q x 20 M = 40 M)**

15. Differentiate Serial Entrepreneur, Corporate Entrepreneur and Green Entrepreneur.

(C.O.No.3) [Apply]

16. Interpret types of entrepreneurships in this competitive scenario. (C.O.No.1) [Apply]

17. Determine the key Business environmental factors that affects an entrepreneurial venture’s success. (C.O.No.4) [Apply]