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**Presidency University**

**Bengaluru**

**SCHOOL OF COMMERCE**

**Summer Term End Term Examinations, August 2024**

**Winter Semester**: 2023 - 24

**Course Code**: BBL2002BBBBL2002L2002

**Course Name**: Investment Management

**Program & Sem**: BBA LLP

**Date**: 12 / August / 2024

**Time**: 9.30 AM to 12.30PM

**Max Marks**: 100

**Weightage**: 50%

**Instructions:**

1. *Read the all questions carefully and answer accordingly.*
2. *Question paper consists of three parts.*
3. *Scientific and Non Programable Calculators are Permitted.*
4. *Do not write any information on the question paper other than roll number.*

**Part A**

**Answer any FIVE Questions. (5 Q x 2 M = 10 M)**

1. Features of Financial investment (CO1)

2. How do you take investment decisions using EMH? (CO2)

3. Short note on APT(CO3)

4. Write in detail of avenues of investment(CO4)

5. Difference between investment and savings(CO1)

6. Difference between investment and speculation (CO1)

7. Difference between investment and gambling (CO1)

**Part B**

**Answer any FIVE Questions. (5 Q x 10 M = 50 M)**

8. Write a brief note on alpha and beta ( CO3)

9. Discuss the class of investment or how do you bucket the different investments into different financial goals( CO4)

10. Write down the inflation pattern in India(CO1)

11. How do you justify the investment in SIP is better than savings SIP?(CO4)

12. Classify the different mutual fund schemes according to investment, earnings and according to risk and returns. (CO3)

13. Write down a note on Sharpe, Treynor and CAPM models (CO4)

14. How do you say structural products are giving more revenue than conventional equity products? (CO5)

**Part C**

**Answer any TWO Questions. (2 Q x 20 M = 40 M)**

15. a. Mr.Rajan an Investor purchases a Bond Rs.1000 at the face value with the repayment

period of 5 years and coupon rate is 8%. Assume the inflation and other risk rate goes up to

10%. If the maturity value is Rs.1500/- what is the market price of the bond.

b. Mr.Rajan an Investor purchases a Bond Rs.1000 and 10% premium over the face value with

the repayment period of 5 years and coupon rate is 8%. Assume the inflation and other risk

rate goes up to 10%. If the maturity value is Rs.1800/- what is the market price of the bond.

c. An Investor purchases share for Rs.1000 face value. Dividend is 10% every year. The investor

holds it for 5 years and then he sells at Rs.1800 market price. Assume discount rate is 10%.

Calculate the Return on Equity.(CO3)

16. Briefly explain about the strategies to be followed in option trading (CO4)

17. Factors to be considered for investing in primary market(CO2)