

**(**Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013**)**

**[2024-2025 ODD SEMESTER]**

**COURSE PLAN [Revision 30 May 2024]**

**SCHOOL:** MEDIA STUDIES **DEPT.:**  **DATE OF ISSUE:**

**NAME OF THE PROGRAM:** BA. Journalism and Mass Communication

**P.R.C. APPROVAL REF.:**

**SEMESTER/YEAR:** Fall /2023-24

**COURSE TITLE & CODE:** Film Studies / BAJ2008

**COURSE CREDIT STRUCTURE: 2-2—3**

**CONTACT HOURS:** 45 (Theory -45 Hrs)

**COURSE IC**: Padmavathi S

**COURSE INSTRUCTORS:** Padmavathi S

**COURSE URL**: N.A

**PROGRAM OUTCOMES:**

**PO-1:** **Disciplinary Knowledge:** Acquiring knowledge of different dimensions of communication, historical perspectives and presenting the events or news within the ethical framework to the Mass.

**PO-2**: **Understanding the Role of Press:** The press in democratic society, importance of freedom of press and its limitations.

**PO-3: Influential and effective communication:** Ability to share thoughts, ideas and applied skills of communication in its various perspectives like written communication, speech communication & language efficiency.

**PO-4:** **Critical/ Reflective thinking:** Employ critical and reflective thinking along with the ability to create the sense of awareness of self and society.

**PO-5:** **Ethical Awareness:** As a communication learner, one understands the importance of ethical values and its application in professional life.

**PO-6:** **Skilled and Industry-ready Professionals:** Strengthening the abilities of a learner by skills, knowledge of the present scenario of M & E industry including advertising, public relations, corporate communication, digital communication & media management.

**PO-7**: **Technologically Efficient Professional:** Capability to use various communication technologies and ability to use various software for content creation, content editing for various forms of publishing platforms.

**PO-8** **Research-related Skills:** A sense of inquiry and investigation for raising relevant and contemporary questions, synthesizing and articulating.

**PO-9: Cooperation/ Team work**: Building a team, motivating and inspiring the team members to work up with cooperation to their utmost efficiency.

**PO-10:** **Leadership readiness/ Qualities:** To make learners fluent in multiple facets of leadership. Creating the ability to take ownership in crucial situations. Enhancing the qualities to be an efficient leader. Cultivating key characteristics in learners, to be visionary leaders who can inspire the team to greatness.

**PO-11: Lifelong Learning**: Every learner consistently updates oneself with current knowledge, skills and technologies. Acquiring Knowledge and creating the understanding in learners that learning will continue throughout life.

**PROGRAM SPECIFIC OUTCOMES :**

**PSO1:**Exhibit a sound understanding and knowledge of Journalism and Mass Communication**.**

**PSO2:** Display the competence to explore career opportunities as per the demands and requirements of the Media Industry.

**PSO3:** Think critically, and creatively, and demonstrate curiosity to discover new horizons in Journalism and Mass Communication.

**COURSE PREREQUISITES:**

* Intermediate Level/12th /II PUC

**COURSE DESCRIPTION:**

This course delves into the world of film beyond the screen. Explore major film theories, unlocking hidden meanings and dissecting cinematic techniques. Through critical analysis, you'll learn to read films like texts, uncovering social commentary, directorial choices, and the power of visual storytelling. Prepare to be a more informed viewer and engage with cinema in a whole new way.

**COURSE OBJECTIVES:**

The objective of the course is Skill Development of student by using Participative Learning techniques

**COURSE OUTCOMES: On successful completion of the course the students shall be able to: (The outcomes are to be developed using the appropriate action verbs from the Bloom’s Taxonomy-the list of verbs are attached)**

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| **TABLE 1: COURSE OUTCOMES** |
| **CO Number** | **CO** | **Expected BLOOMS LEVEL** |
| 1 | Understand the film language [**Comprehension**] | 2 |
| 2 | Explain various theories of film [**Comprehension**] | 2 |
| 3 | Analyze the history of films through various era’s.[**Analyse**] | 4 |
| 4 |  Apply critical thinking into reviewing films[**Application**] | 3 |

**MAPPING OF C.O. WITH P.O. [Mark H/M/L Against each of the C.O. depending on the degree of contribution of the C.O.to the P.O.]**

**[H-HIGH , M- MODERATE, L-LOW]**

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| **TABLE 2: CO PO Mapping ARTICULATION MATRIX** |
| **C.O.N0.** | **P.O.01** | **P.O.02** | **P.O.03** | **P.O.04** | **P.O.05** | **P.O.06** | **P.O.07** | **P.O.08** | **P.O.09** | **P.O.10** | **P.O.11** |
| **CO1** | **H** | **M** | **M** | **M** |  | **H** | **H** | **H** |  | **M** |  |
| **CO 2** | **M** | **H** | **H** | **H** |  | **H** | **H** | **M** | **H** |  | **L** |
| **CO 3** | **H** | **M** | **M** | **M** |  | **M** | **H** | **M** | **L** | **M** |  |
| **CO 4** | **H** | **M** | **M** | **M** | **M** | **M** | **M** | **H** | **M** | **L** |  |

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| **TABLE 2b: CO PSO Mapping ARTICULATION MATRIX** |
| **CO. No** | **PSO1** | **PSO2** | **PSO3** |
| **CO1** | **L** |  |  |
| **CO2** |  | **M** |  |
| **CO3** |  |  | **M** |
| **CO4** | **L** | **L** |  |

**COURSE CONTENT (SYLLABUS):**

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| **Course Content:** |  |
| **Module 1** | **Introduction to Film Studies**  |  **Demonstration**  | **Understand the elements of Film**  | **12 Sessions** |
| **Topics:** The Elements of Film: Mise-en-scène, Cinematography, Editing, Sound, Narrative, Film Genres: Action, Adventure, Animation, Comedy, Crime, Disaster, Documentary, Drama, Fantasy, Horror, Musical, Romance, Science Fiction, Thriller, War. |
| **Module 2** | **Film Theory**  | **Demonstration/Application** | **Understand theories of film** | **12 Sessions** |
| **Topics:** Classical Hollywood Cinema, Auteur Theory, Realism, Psychoanalysis, Feminist Film Theory, Marxist Film Theory, Structuralist Film Theory, Apparatus Theory, Postcolonialism, Genre Theory, Narrative Theory, Indian Film Theory |
| **Module 3** | **Film History** |  **Demonstration/Application** | **Understand film history through various milestones** | **11 Sessions** |
| **Topics:**Film History: Early Cinema (1890s - 1900s), Silent Era (1910s - 1920s), The Studio System (1920s - 1960s), Classical Hollywood Cinema, The Rise of Sound (1920s - 1930s), European Cinema (1920s - 1950s), Post-War Hollywood (1940s - 1960s), The New Hollywood (1960s - 1970s), Blockbuster Era (1970s - Present), Independent Cinema (Throughout Film History), World Cinema (Throughout Film History) |
| **Module 4** | **Indian Cinema** | **Demonstration / Application** | **Understand the history of Indian cinema** | **10 Sessions** |
| **Topics:**History of Indian Cinema: Dada Saheb Phalke, Alam Ara, Raja Harishchandra Indian Filmmakers: Satyajit Ray, Mrinal Sen, Bollywood Cinema, Tollywood Cinema, Kollywood Cinema. Indian Regional Films. |

**SKILL SETS TO BE DEVELOPED:**

1. Appreciation of Movies
2. Reviewing of movies
3. An attitude of enquiry.
4. Ability to interpret development of films

**DELIVERY PROCEDURE (PEDAGOGY):**

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| **TABLE 3: SPECIAL DELIVERY METHOD/ PEDAGOGY PLANNED WITH TOPICS** |
| **S. No** | **Lecture Number** | **Subtopic as per lesson Plan** | **Pedagogy title/ short explanation of adopted pedagogy** | **\*\* At end of semester please update whether activity was done** |
| **1** | **L12** | Introduction to Film Studies | Experiential Learning | The students would be given a scenario mise-en-scene.  |
| **2** | **L38** | Film History | Participative Learning | The students would be asked to prepare snippets from each era |
| **3** | **L45** | Indian Cinema | Self-Learning | Classroom presentation / Discussions by individual student on their favourite film |

**REFERENCE MATERIALS:**

**References**

1. Thinking about Film by Walter Murch.
2. Narrative Theory by David Bordwell.
3. Psychoanalysis and Cinema by Slavoj Žižek.
4. The Post-Cinema Effect by Walter Benjamin.
5. Women & Film: An International Journal.

**Text Books:**

1. "Our Film Their Film" by James Monaco
2. Film Art: An Introduction by David Bordwell, Kristin Thompson, and Jeff Smith.
3. Film Theory: An Introduction by Robert Stam.
4. The Film Analysis Guide by Yale University.
5. Classical Hollywood Cinema: Film Style & Mode of Production to 1960 by David Bordwell, Kristin Thompson, and Janet Staiger.
6. Genre and Hollywood by Steve Neale.
7. Auteur Theory by James Naremore.

**Weblinks:**

1. Senses of Cinema
2. Film Comment
3. The Criterion Collection
4. Mubi
5. Society for Cinema and Media Studies

**GUIDELINES TO STUDENTS:**

1. Students use film Diary to keep a track of the films they have watched
2. Critically analyze a film based on the film language
3. Writing a film review

**COURSE SCHEDULE FOR THEORY COMPONENT:**

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| **TABLE 4: COURSE BROAD SCHEDULE** |
| **Sl.****No.** | **Activity** | **Planned Starting Date** | **Planned Concluding Date** | **Total Number of Sessions** |
| 01 | Over View of the semester | 19.08.24 | 19.08.24 | 01 |
| 02 | Module: 01 | L1 | L12 | 12 |
| 03 | Module: 02 | L13 | L24 | 12 |
| 05 | Mid Term Examination | 15-10-24 | 21-10-24 | -- |
| 06 | Module:03 | L25 | L35 | 11 |
| 07 | Module 4  | L36 | L45 | 10 |
| 08 | Last Day of Instruction  | 20-12-24 | -- | -- |
| 09 | End-Term Examination | 02-02-25 | 17-01-25 | -- |

**SCHEDULE OF INSTRUCTION FOR THE THEORY COMPONENT:**

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| SL.NO. | **Session** **No.** | **Lesson Title** | **Topics** | **C O Number** | **Delivery Mode &Tools used** | **Reference** |
| 1 | L1 | Introduction to Film Studies | The elements of Film: Mise-en-scene  | 1 | Lecture / PPT / Activity (Group discussion)  | T1 &T4  |
| 2 | L2 | Introduction to Film Studies | Cinematography | 1 | Lecture / PPT / Activity (Group discussion)  | T1 &T4  |
| 3 | L3 | Introduction to Film Studies | Editing | 1 | Lecture / PPT / Activity (Group discussion)  | T1 &T4  |
| 4 | L4 | Introduction to Film Studies | Sound, narrative | 1 | Lecture / PPT / Activity (Group discussion)  | T1 &T4  |
| 5 | L5 | Introduction to Film Studies | Film genres | 1 | Lecture / PPT / Activity (Group discussion)  | T1 &T4  |
| 6 | L6 | Introduction to Film Studies | Film genres-action, adventure, animation | 1 | Lecture / PPT / Activity (Group discussion)  | T1 &T4  |
| 7 | L7 | Introduction to Film Studies | Film genres-comedy, crime,  | 1 | Lecture / PPT / Activity (Group discussion)  | T1 &T4  |
| 8 | L8 | Introduction to Film Studies | Film genres-disaster, documentary, drama, fantasy | 1 | Lecture / PPT / Activity (Group discussion)  | T1 &T4  |
| 9 | L9 | Introduction to Film Studies | Film genres-horror, musical, science fiction | 1 | Lecture / PPT / Activity (Group discussion)  | T1 &T4  |
| 10 | L10 | Introduction to Film Studies | Film genres-Thriller, war | 1 | Lecture / PPT / Activity (Group discussion)  | T1 &T4  |
| 11 | L11 | Introduction to Film Studies | Revision  | 1 | Lecture / PPT / Activity (Group discussion)  | T1 &T4  |
| 12 | L12 | Introduction to Film Studies | Activity | 1 | The students were given two hypothetical scenarios and asked to prepare mis-en-scene  | T1 &T4  |
|  | **MODULE 2** |
| 13 | L13 | Film theory  | Classical Hollywood cinema | 2 | Lecture / PPT / Activity (Group discussion)  | T1 & T2 |
| 14 | L14 | Film theory | Auteur Theory | 2 | Lecture / PPT / Activity (Group discussion)  | T1 & T2 |
| 15 | L15 | Film theory | Realism | 2 | Lecture / PPT / Activity (Group discussion)  | T1 & T2 |
| 16 | L16 | Film theory | psychoanalysis | 2 | Lecture / PPT / Activity (Group discussion)  | T1 & T2 |
| 17 | L17 | Film theory | Feminist film theory | 2 | Lecture / PPT / Activity (Group discussion)  | T1 & T2 |
| 18 | L18 | Film theory | Marxist film theory | 2 | Lecture / PPT / Activity (Group discussion)  | T1 & T2 |
| 19 | L19 | Film theory | Structuralist film theory | 2 | Lecture / PPT / Activity (Group discussion)  | T1 & T2 |
| 20 | L20 | Film theory | Apparatus theory | 2 | Lecture / PPT / Activity (Group discussion)  | T1 & T2 |
| 21 | L21 | Film theory | Postcolonialism | 2 | Lecture / PPT / Activity (Group discussion)  | T1 & T2 |
| 22 | L22 | Film theory | Genre theory | 2 | Lecture / PPT / Activity (Group discussion)  | T1 & T2 |
| 23 | L23 | Film theory | Narrative theory, Indian film theory | 2 | Lecture / PPT / Activity (Group discussion)  | T1 & T2 |
| 24 | L24 | Film theory | Activity | 2 | The students would be asked to identify the theory. | T1 & T2 |

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| **Module-3** |

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| 25 | L25 | Film History | Early cinema (1890-1900) | 3 | Lecture / PPT / Activity (Group discussion)  | T 1 & T3 |
| 26 | L26 |  Film History  | Silent era | 3 | Lecture / PPT / Activity (Group discussion)  | T 1 & T3 |
| 27 | L27 | Film History | The studio system | 3 | Lecture / PPT / Activity (Group discussion)  | T 1 & T3 |
| 28 | L28 | Film History | Classical Hollywood cinema | 3 | Lecture / PPT / Activity (Group discussion)  | T 1 & T3 |
| 29 | L29 | Film History | The rise of sound | 3 | Lecture / PPT / Activity (Group discussion)  | T 1 & T3 |
| 30 | L30 | Film History | European cinema | 3 | Lecture / PPT / Activity (Group discussion)  | T 1 & T3 |
| 31 | L31 | Film History | Post war hollywood | 3 | Lecture / PPT / Activity (Group discussion)  | T 1 & T3 |
| 32 | L32 | Film History | The New hollywood | 3 | Lecture / PPT / Activity (Group discussion)  | T 1 & T3 |
| 33 | L33 | Film History | Blockbuster era | 3 | Lecture / PPT / Activity (Group discussion)  | T 1 & T3 |
| 34 | L34 | Film History | Independent cinema and world cinema | 3 | Lecture / PPT / Activity (Group discussion)  | T 1 & T3 |
| 35 | L35 | Film History | Activity | 3 | The students would be asked to give a presentation | T 1 & T3 |
|  |  | **MODULE 4** |
| 36 | L36 | Indian Cinema | History of Indian cinema | 3,4 | Lecture / PPT / Activity (Group discussion)  | T2 & T4 |
| 37 | L37 | Indian Cinema | Dada Saheb Phalke | 3,4 | Lecture / PPT / Activity (Group discussion)  | T2 & T4 |
| 38 | L38 | Indian Cinema | Alam Ara | 3,4 | Lecture / PPT / Activity (Group discussion)  | T2 & T4 |
| 39 | L39 | Indian Cinema | Raja Harishcandra  | 3,4 | Lecture / PPT / Activity (Group discussion)  | T2 & T4 |
| 40 | L40 | Indian Cinema | Indian film makers- | 3,4 | Lecture / PPT / Activity (Group discussion)  | T2 & T4 |
| 41 | L41 | Indian Cinema | Satyajit Ray | 3,4 | Lecture / PPT / Activity (Group discussion)  | T2 & T4 |
| 42 | L42 | Indian Cinema | Mrinal Sen | 3,4 | Lecture / PPT / Activity (Group discussion)  | T2 & T4 |
| 43 | L43 | Indian Cinema | Bollywood, Tollywood, kollywood cinema | 3,4 | Lecture / PPT / Activity (Group discussion)  | T2 & T4 |
| 44 | L44 | Indian Cinema | Indian regional films | 3,4 | Lecture / PPT / Activity (Group discussion)  | T2 & T4 |
| 45 | L45 | Indian Cinema | Activity | 3,4 | A class quiz will be conducted followed by a discussion  | T2 & T4 |

**ASSESSMENT SCHEDULE FOR THEORY COMPONENT:**

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| **TABLE 6 ASSESSMENT SCHEDULE** |
| **Sl.no** | **Assessment type[Include here assessment method for self-learning component also]** | **Contents** | **Course outcome****Number** | **Duration****In Hours** | **marks** | **Weightage** | **Venue, DATE &TIME** |
| 1 | Assignment | Module-1 | CO1 | --- | 10 | 5% |  |
| 2 | Project | Module-1- 3 | CO1-CO4 | --- | 10 | 5% |  |
| 3 | Assignment | Module-1- 3 | CO1-CO4 | --- | 20 | 10% |  |
| 4 | Mid-Term Examination | Module-1 | CO1-CO2 | 1.5 hr | 60 | 30% |  |
| 5 | End Term Final Examination | Module-1,2,3 & 4 | CO1-CO4 |  3 Hrs | 100 | 50% |  |

**COURSE CLEARANCE & EVALUATION CRITERIA:** “AS PER ACADEMIC REGULATIONS OF THE UNIVERSITY”

**MAKEUP EXAM POLICY:** “AS PER ACADEMIC REGULATIONS OF THE UNIVERSITY”

**CONTACT TIMINGS IN THE CHAMBER FOR ANY DISCUSSIONS:**

THURSDAY: 9.30-4.30 PM

FRIDAY: 9.30-4.30 PM

**SAMPLE THOUGHT PROVOKING QUESTIONS:** Sample Thought Provoking Questions to be asked to Assess the Students’ Preparedness to carry out the Task: (Here type sample typical questions for students ’reference)

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| **TABLE 7: SAMPLE THOUGHT PROVOKING QUESTIONS** |
| **Sl No.** | **Question** | **Marks** | **Course Outcome No.** | **Bloom’s** **Level** |
| 1 | What is meant by mise-en-scene? | 2 | 1 | 2 |
| 2 | Explain narrative theory with an example. | 5 | 2 | 1 |
| 3 | Review one of your favourite movie. | 20 | 3 | 1 |

**Target set for course Outcome attainment:**

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| **TABLE 8: TARGET SET FOR ATTAINMENT OF EACH CO and ATTAINMENT ANALYSIS AFTER RESULTS**  |
| **Sl.no** | **C.O. No.** | **Course Outcomes** | **Threshold Set for the CO** | **Target set for attainment in percentage** | Actual C.O. AttainmentIn Percentage  | Remarks on attainment &Measures to enhance the attainment |
| 01 | Co1 | Understand film language | 55% | 60 % |  |  |
| 02 | Co2 | Explain various theories of film | 55% | 60 % |  |  |
| 03 | Co3 | Analyze the history of films through various era’s | 55% | 60 % |  |  |
| 04 | Co4 | Apply critical thinking into reviewing films | 55% | 60 % |  |  |

Signature of the course Instructor In-Charge (s): Ms. Padmavathi S

**APPROVAL:** 21st Academic Council dated on 00/00/2024

This course has been duly verified Approved by the D.A.C.

Signature of the Chairperson D.A.C.

Name and signature of the Instructor In-Charge (s): Ms. Padmavathi S

 **BLOOM'S TAXONOMY**

Learning Outcomes Verbs at Each Bloom Taxonomy Level to be used for writing the course Outcomes.

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| --- | --- | --- |
| **Cognitive Level** | **Illustrative Verbs** | **Definitions** |
| **Knowledge** | arrange, define, describe, duplicate, identify, label, list, match, memorize, name, order, outline, recognize, relate, recall, repeat, reproduce, select, state | remembering previously learned information |
| **Comprehension** | classify, convert, defend, discuss, distinguish, estimate, explain, express, extend, generalize, give example(s), identify, indicate, infer, locate, paraphrase, predict, recognize, rewrite, report, restate, review, select, summarize, translate | grasping the meaning of information |
| **Application** | apply, change, choose, compute, demonstrate, discover, dramatize, employ, illustrate, interpret, manipulate, modify, operate, practice, predict, prepare, produce, relate schedule, show, sketch, solve, use write | applying knowledge to actual situations |
| **Analysis** | analyze, appraise, breakdown, calculate, categorize, classify, compare, contrast, criticize, derive, diagram, differentiate, discriminate, distinguish, examine, experiment, identify, illustrate, infer, interpret, model, outline, point out, question, relate, select, separate, subdivide, test | breaking down objects or ideas into simpler parts and seeing how the parts relate and are organized |
| **Synthesis** | arrange, assemble, categorize, collect, combine, comply, compose, construct, create, design, develop, devise, explain, formulate, generate, plan, prepare, propose, rearrange, reconstruct, relate, reorganize, revise, rewrite, set up, summarize, synthesize, tell, write | rearranging component ideas into a new whole |
| **Evaluation** | appraise, argue, assess, attach, choose, compare, conclude, contrast, defend, describe, discriminate, estimate, evaluate, explain, judge, justify, interpret, relate, predict, rate, select, summarize, support, value | making judgments based on internal evidence or external criteria |