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**PRESIDENCY UNIVERSITY
BENGALURU**

Department of Research & Development

Mid - Term Examinations - September 2024

**Odd Semester: Ph.D. Course
Work**

Course Code: COM 843

**Course Name: Behavioral
Finance**

School: SOC

Date: 27-09-2024

Time: 10:00am –11.30am

Max Marks: 50

Weightage: 25%

Instructions:

- (i) Read the all questions carefully and answer accordingly.
 - (ii) Do not write any matter on the question paper other than roll number.
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PART A (THOUGHT PROVOKING)

Answer all the Questions. Each question carries 5 marks.

(4Qx 5M= 20M)

1. What is Behavioral Finance? (CO1)
2. State the difference between traditional finance and Behavioral finance (CO2)
3. List at least 10 Key Behavioral Biases? (CO1)
4. Explain briefly on how to identify Behavioral Biases (C02)

PART B (Problem Identification)

Answer all the Questions. Each question carries 10 marks.

(3Qx 10M= 30M)

5. Short note on Herd bias, Dependence Bias, Cognitive bias and Recency Bias (CO1)
6. Describe the role of emotions in Investment Decisions (CO1)
7. a.Substantiate your view points with Examples on how is overconfidence, self-attribution and anchoring biases causing mistakes in Investment decisions(CO2)
b. Short note on Prospect theory(CO2)