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Department of Research & Development
Mid - Term Examinations - SEPTEMBER 2024

Odd Semester: Ph.D. Course Work	Date: 27/09/2024
Course Code: COM834	Time: 10:00am – 11:30am
Course Name: FINTECH in Financial services	Max Marks: 50
Department: School of Commerce	Weightage: 25%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 5 marks.		4Qx5M=20M
1	Discuss the role of AI in the finance sector, and how is it transforming financial services?	5 Marks
2	Discuss the significance of FINTECH start-ups in the mainstream financial market.	5 Marks
3	Explain the concept of a futuristic FINTECH ecosystem and its importance in financial services.	5 Marks
4	Discuss the role of blockchain in ensuring the security of digital money transactions	5 Marks

Part B

Answer ALL Questions. Each question carries 15 marks.		2QX15M=30M
5	Analyze the application of AI in the finance sector, focusing on its impact on customer service, risk management, and fraud detection	15 Marks
6	Identify and evaluate the security issues involved in the digital money transformation process. What solutions can be implemented to mitigate these risks?	15 Marks