

Roll No.																			
----------	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--



Department of Research & Development
Mid - Term Examinations - SEPTEMBER 2024

Odd Semester: Ph.D. Course Work	Date: 27 /09/2024
Course Code: Entrepreneurship & Business Ethics	Time: 2:00pm – 3:30pm
Course Name: MBA3051	Max Marks: 50
Department: SOM	Weightage: 25%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 5 marks.		4Qx5M=20M
1	State any three types of Entrepreneurships and give relevant examples.	5 Marks
2	List the characteristics of entrepreneurship.	5 Marks
3	Describe the role of Government in supporting Entrepreneurship with relevant examples	5 Marks
4	List the factors of start-up journey from idea to launch.	5 Marks

Part B

Answer ALL Questions. Each question carries 15 marks.		2Qx15M=30M
5	Discuss core process of traditional leadership and governance framework.	15 Marks
6	Discuss Osterwalder's business model canvas.	15 Marks