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**PRESIDENCY
UNIVERSITY**
BENGALURU

School of Media Studies
Mid-Term Examinations - Nov 2024

Semester: 5th

Date: 07-11-2024

Course Code: BAJ3011

Time: 02:00pm - 03:30pm

Course Name: Organizational Behavior and Media Organizations

Max Marks: 50

Program: BAJMC

Weightage: 25%

Instructions:

(i) Read all questions carefully and answer accordingly.

(ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2marks.

2Mx5Q=10M

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|----------|---|----------------|-----------|------------|
| 1 | What is Organizational Behavior? | 2 Marks | L1 | C01 |
| 2 | Define "Mutuality of Interest " | 2 Marks | L1 | C01 |
| 3 | What is "Motivated Behavior" in OB | 2 Marks | L1 | C01 |
| 4 | Define the term "Desire of Involvement" in OB | 2 Marks | L1 | C01 |
| 5 | What does the term "Whole Person" mean in OB | 2 Marks | L1 | C01 |

Part B

Answer ALL Questions. Each question carries 10 marks.

4QX10M=40M

	6a.	What is the role of Organizational Behavior in organizations	2 Marks	L1	C01
6	6b.	Organizations are social systems – Discuss	4 Marks	L2	C01
	6c.	Define “mutuality of interest” in OB	4 Marks	L1	CO
OR					
	7a.	What are the scopes of organizational behavior	2 Marks	L1	C01
7	7b.	Elucidate the key elements of OB	4 Marks	L2	C01
	7c.	What are the difference between the internal and external environment of an organization	4 Marks	L1	C01
	8a.	What is a productivity approach in OB?	2 Marks	L1	C01
8	8b.	Define system approach	4 Marks	L1	C01
	8c.	Explain the Contingency approach in Organizational Behavior	4 Marks	L2	C01
OR					
	9a.	Define MBTI	2 Marks	L1	C02
9	9b.	What are the opportunities for OB	4 Marks	L1	C02
	9c.	How to establish employee motivation among employees	4 Marks	L2	C02
	10a.	How the work environment affects the productivity of an employee	2 Marks	L2	C02
10	10b.	Explain Extraversion vs Introversion in OB	4 Marks	L2	C02
	10c.	Explain the Big Five models of OB	5 Marks	L2	C02

OR

	11a. How many personality types are there according to MBTI	1 Marks	L2	CO2
11	11b. Explain the difference between sensing and intuition and thinking and feeling character types	4 Marks	L2	CO2
	11c. Explain MBTI classifications	5 Marks	L2	CO2

	12a. What is MBTI workplace compatibility?	2 Marks	L1	CO2
12	12b. Explain the difference between sensing and intuition	3 Marks	L2	CO2
	12c. Explain the limitations of MBTI	3 Marks	L2	CO2

OR

	13a. What is "Johari Window"	2 Marks	L1	CO2
13	13b. Explain the importance of Johari Window in OB	4 Marks	L2	CO2
	13c. Elucidate the four quadrants of the Johari Window	4 Marks	L2	CO2