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**PRESIDENCY  
UNIVERSITY**

**BENGALURU**

**School of Design**

**Mid - Term Examinations - November 2024**

**Semester:** 7<sup>th</sup> / 5<sup>th</sup>

**Date:** 04/11/2024

**Course Code:** DES2159

**Time:** 09.30am to 11.00am

**Course Name:** Intellectual Property Rights

**Max Marks:** 50

**Program:** B.DES Game Design/Multi-Media /

**Weightage:** 25%

**Product Design**

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**Instructions:**

*(i) Read all questions carefully and answer accordingly.*

*(ii) Do not write anything on the question paper other than roll number.*

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**Part A**

**Answer ALL the Questions. Each question carries 2marks.**

**5QX2M=10M**

- |          |  |                |                    |            |
|----------|--|----------------|--------------------|------------|
| <b>1</b> | Select from the following, according to the Indian Copy right law 1957, duration period for copy right in the case of literary work of the author is | <b>2 Marks</b> | <b>Remembering</b> | <b>CO1</b> |
|          | a) 60 Years + life of the author   |                |                    |            |
|          | b) Life of the author  |                |                    |            |
|          | c) 50 Years  |                |                    |            |
|          | d) 55 Years + life of the author   |                |                    |            |
| <b>2</b> | Select from the following, Nagpur orange can be registered under   | <b>2 Marks</b> | <b>Remembering</b> | <b>CO1</b> |
|          | a) Copyright registration  |                |                    |            |
|          | b) Patent registration   |                |                    |            |
|          | c) Geographical indication   |                |                    |            |
|          | d) Trademark registration  |                |                    |            |
| <b>3</b> | What are Trade secrets?  | <b>2 Marks</b> | <b>Remembering</b> | <b>CO1</b> |
| <b>4</b> | List the different types of Intellectual Property Rights.  | <b>2 Marks</b> | <b>Remembering</b> | <b>CO2</b> |
| <b>5</b> | What can be protected under Copyright?   | <b>2 Marks</b> | <b>Remembering</b> | <b>CO2</b> |

## Part B

Answer ALL Questions. Each question carries 10 marks.

4QX10M=40M

6 Outline about Trademark and Trade secret under Indian ACT. 10Marks Understanding CO1

Or

7 Outline about patent and Copyright under Indian ACT. 10Marks Understanding CO1

8 List the copyright term and explain the exclusive rights granted to the copyright owner. 10Marks Remembering CO1

Or

9 Which rights are granted to the owner of a copyright, explain in detail? 10Marks Remembering CO1

10 Classify the various types of patents with an example. 10Marks Understanding CO2

Or

11 Outline the various forms used in the patent filing process. 10Marks Understanding CO2

12 Utilize the patent filing procedure to safeguard the recently created, inventive goods. 10Marks Applying CO2

Or

13 Identify the requirements for patentability for innovative developed product. 10Marks Applying CO2