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**PRESIDENCY
UNIVERSITY**
BENGALURU

School of Management

Mid - Term Examinations – Nov2024

Semester: III

Date: 06-11-2024

Course Code: BBA2067

Time: 11:45am - 01:15pm

Course Name: Entrepreneurship and Innovation

Max Marks: 50

Program: BBA

Weightage: 25%

Instructions:

(i) Read all questions carefully and answer accordingly.

(ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2marks.

5Qx2M=10M

- | | | | | |
|----------|-------------------------------------------------------------------------|----------------|-----------------|------------|
| 1 | Define Entrepreneurship? | 2 Marks | Remember | CO1 |
| 2 | List out the steps involved in entrepreneurial decision making process. | 2 Marks | Remember | CO2 |
| 3 | Differentiate between and Entrepreneur and Manager. | 2 Marks | Remember | CO2 |
| 4 | Outline any five entrepreneurial competencies. | 2 Marks | Remember | CO2 |
| 5 | State any two objectives of Stand-up India. | 2 Marks | Remember | CO1 |

Part B

Answer ALL Questions. Each question carries 10 marks.

4QX10M=40M

6 Companies that change might survive, but the companies that transforms Thrive'- Explain this with the new trends in Entrepreneurship. **10Marks** **Understand** **C01**

OR

7 Mr. Rao is a business owner of XYZ ltd., he follows a policy – “Get big quickly.” Exemplify the concept of Entrepreneurial leadership. **10Marks** **Understand** **C02**

8 Explain about entrepreneurial culture. **10Marks** **Understand** **C02**

OR

9 Interpret the factors influencing entrepreneurship. **10Marks** **Understand** **C01**

10 Summarize the types of risks associated with a business owner. **10Marks** **Understand** **C02**

OR

11 Emerging scope in Entrepreneurship is boosting the development of the economy -Discuss. **10Marks** **Understand** **C01**

12 Illustrate different theories of entrepreneurship. **10Marks** **Apply** **C02**

OR

13 Classify Danhof classification of entrepreneurs. **10Marks** **Analyze** **C01**