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BENGALURU

School of Management

Mid - Term Examinations - November 2024

Semester: V

Date: 07-11-2024

Course Code: BBA3019

Time: 11:45am – 1:15pm

Course Name: Performance Management

Max Marks: 50

Program: BBA

Weightage: 25%

Instructions:

(i) Read all questions carefully and answer accordingly.

(ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2marks.

5Qx2M=10M

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|---|--|---------|----------|-----|
| 1 | Define performance management system. | 2 Marks | Remember | CO1 |
| 2 | What is the importance of performance appraisal? | 2 Marks | Remember | CO2 |
| 3 | What do you mean by performance planning? | 2 Marks | Remember | CO2 |
| 4 | What are the various purpose of performance appraisal? | 2 Marks | Remember | CO2 |
| 5 | Enlist the challenges to performance management to organizations in today's business scenario. | 2 Marks | Remember | CO1 |

Part B

Answer ALL Questions. Each question carries 10 marks.

4QX10M=40M

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|---|---|----------|------------|-----|
| 6 | Describe the objectives and importance of performance management system with suitable examples. | 10 Marks | Understand | CO1 |
|---|---|----------|------------|-----|

or

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|---|--|----------|------------|-----|
| 7 | Discuss in detail traditional methods of performance appraisal with vivid example. | 10 Marks | Understand | CO2 |
|---|--|----------|------------|-----|

8 Is performance appraisal the same as performance management? Justify with vivid example. 10 Marks Apply CO2

or

9 Discuss importance of critical incident method and graphic rating scale of performance appraisal. 10 Marks Understand CO2

10 What are the problems associated with over emphasis on performance management in today's corporate world? 10 Marks Understand CO1

or

11 "Performance management should be a continuous process". In light of this statement, discuss the features of a good performance management system. 10 Marks Understand CO1

12 "Performance management is a key to success." Elaborate 10 Marks Understand CO1

or

13 Design the process of performance managing for a management consultancy firm. 10 Marks Apply CO1