PRESIDENCY UNIVERSITY
BENGALURU
School of Commerce & Management
Mid - Term Examinations – November 2024

Semester: V   **Date**: 07-11-2024

Course Code: BBE3010   **Time**: 11.45am - 01.15pm

Course Name: Fundamentals of E-Commerce   **Max Marks**: 50

Program: BBA E-Commerce & Supply Chain   **Weightage**: 25%
Management

Instructions:
> *(i) Read all questions carefully and answer accordingly.*
> *(ii) Do not write anything on the question paper other than roll number.*

Part A

Answer ALL the Questions. Each question carries 2marks.   **5QX2M=10M**

1	Describe Trade Vs Commerce Vs Business	2 Marks	Remember	CO1
2	Local E-Commerce-brief	2 Marks	Remember	CO1
3	Difference Between E-commerce & E-business.	2 Marks	Remember	CO1
4	TCP- Discuss	2 Marks	Remember	CO2
5	List the examples for IAAS.	2 Marks	Remember	CO2

Part B

Answer ALL Questions. Each question carries 10 marks.   **4QX10M=40M**

6	Explain the types of B2B model business in E-Commerce with examples	10 Marks	Understand	CO1

Or

7	Discuss the major trends in E-commerce	10 Marks	Understand	CO2

8	Explain the Importance of E-commerce	10 Marks	Understand	CO1

Or

9	Enumerate the impact of computer technology and its business application	10 Marks	Understand	CO1

10	Cloud Computing – Discuss in Detail	10 Marks	Understand	CO2

Or

11	Explain the Key Concepts of Internet	10 Marks	Understand	CO2

12	Explain INTERNET Infrastructure	10 Marks	Understand	CO2

Or

13	Explain about HTTP, HTML, XML	10 Marks	Understand	CO2