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PRESIDENCY UNIVERSITY
GAIN MORE KNOWLEDGE REACH GREATER HEIGHTS
BENGALURU
School of Commerce
Mid-Term Examinations - November 2024

Semester: 1

Course Code: BBA2045

Course Name: Principles of Management

Program: B. Com/ B. Com CMA/ BA/ ACCA

Date: 04-11-2024

Time: 9:30am - 11:30am

Max Marks: 50

Weightage: 25%

Part A

Answer ALL the Questions. Each question carries 2marks.   **2Qx5M=10M**

1	Management is a Composite process under the nature of management. Describe the importance of Management with the above statement.	**2 Marks**	L	CO1
2	Taylor made several important contributions which are classified under scientific management. Define differential payment under scientific management.	**2 Marks**	L	CO1
3	Identify the importance of Evaluating the alternatives under planning process?	**2 Marks**	L	CO2
4	Analyze the importance of pervasive under the nature of planning	**2 Marks**	L	CO2
5	Define Management as an Intangible Force under nature of management?	**2 Marks**	L	CO1

Part B

Answer ALL Questions. Each question carries 10 marks.   **4QX10M=40M**

6	Describe Group Activity, Dynamic & Principles are Relative, not absolute.	**10Marks**	**L**	**CO1**

<div align="center">**OR**</div>

7	Describe the five functions of management with suitable examples for each.	**10Marks**	**L**	**CO1**

8	Describe the three elements that comes under modern approach of development of management thoughts	**10Marks**	**L**	**CO1**

<div align="center">**OR**</div>

9	Outline the difference between division of work, Balancing authority and responsibility and unity of command.	**10Marks**	**L**	**CO1**

10	Identify the six various ways to make planning more effective.	**10Marks**	**L**	**CO2**

<div align="center">**OR**</div>

11	Examine the six types of forecasting process that should be implemented in the company**.**	**10Marks**	**L**	**CO2**

12	Identify the seven importance of forecasting while considering for planning department recruitment.	**10Marks**	**L**	**CO2**

<div align="center">**OR**</div>

13	Decision making means - the process of deciding about something important, especially in a group of people or in an organization. Distinguish the nine factors of nature of decision making.	**10Marks**	**L**	**CO2**