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**PRESIDENCY  
UNIVERSITY**  
BENGALURU

**School of Management**  
**Mid-Term Examinations - Nov 2024**

**Semester:** III

**Course Code:** BBA2068

**Course Name:** Human Resource Management

**Program:** BBA

**Date:** 07-11-2024

**Time:** 02.00pm - 03.30pm

**Max Marks:** 50

**Weightage:** 25%

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**Instructions:**

*(i) Read all questions carefully and answer accordingly.*

*(ii) Do not write anything on the question paper other than roll number.*

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**Part A**

**Answer ALL the Questions. Each question carries 2marks.**

**5Qx2M=10M**

- |          |   |                |                 |            |
|----------|---|----------------|-----------------|------------|
| <b>1</b> | Define Human Resource Management.       | <b>2 Marks</b> | <b>Remember</b> | <b>CO1</b> |
| <b>2</b> | Outline the role of successful HRM.     | <b>2 Marks</b> | <b>Remember</b> | <b>CO1</b> |
| <b>3</b> | Identify the significance of selection. | <b>2 Marks</b> | <b>Remember</b> | <b>CO2</b> |
| <b>4</b> | Define E-recruitment.                   | <b>2 Marks</b> | <b>Remember</b> | <b>CO2</b> |
| <b>5</b> | Label Systematic view of HRM.           | <b>2 Marks</b> | <b>Remember</b> | <b>CO1</b> |

## Part B

Answer ALL Questions. Each question carries 10 marks.

4QX10M=40M

6 Summarize the challenges faced by HR managers in an organizations? **10Marks Understand CO1**

**OR**

7 Classify the functions of HRM **10Marks Understand CO1**

8 Generalize different eras of HRM in different time periods **10Marks Understand CO1**

**OR**

9 Describe recent trends in HRM. **10Marks Understand CO1**

10 HR metrics are quantitative measures used to track and assess the efficiency and effectiveness of human resource management practices within an organization. Explain atleast ten HR Metrics that are used in HR Analytics. **10Marks Understand CO2**

**OR**

11 Zappos, online retailer company would like to select the right candidates for the right jobs in the right time. Estimate the steps involved in the selection procedure. **10Marks Understand CO2**

12 Differentiate various factors affecting recruitment and describe the process of recruitment. **10Marks Apply CO2**

**OR**

13 An interview is one of the most significant steps comprised in the selection procedure. Employ various types of interviews that will be used by HR managers in an organizations. **10Marks Apply CO2**