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**PRESIDENCY
UNIVERSITY
BENGALURU**

**School of Information Science
Mid-Term Examinations - November 2024**

Semester: V

Date: 04-11-2024

Course Code: BBA2088

Time: 9:30am - 11:30am

Course Name: Management & Behavioral Practices

Max Marks: 50

Program: BCA

Weightage: 25%

Instructions:

(i) Read all questions carefully and answer accordingly.

(ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2marks.

5Qx2M=10M

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|----------|--|----------------|-------------------|------------|
| 1 | Define Management | 2 Marks | Remember | CO1 |
| 2 | Management is Universal. Imply your points. | 2 Marks | Remember | CO1 |
| 3 | What are the 3 levels of Management. | 2 Marks | Understand | CO1 |
| 4 | Planning is the foundation of future activities. Agree or disagree. why? | 2 Marks | Understand | CO2 |
| 5 | Discuss- MBE. | 2 Marks | Remember | CO2 |

Part B

Answer ALL Questions. Each question carries 10 marks.

4QX10M=40M

6 Explain the process of Management and sketch the flow. 10 Marks Understand C01

OR

7 Write about the evolution of management. 10 Marks Understand C01

8 Explain Henry Fayol's 14 principles. 10 Marks Understand C01

OR

9 Explain the functions of Management. 10 Marks Understand C01

10 Planning is important to decide in advance what is to be done. Justify your points to mention the importance of Planning in organization. 10 Marks Understand C02

OR

11 Explain the different types of plans used in management and discuss their relevance to organizational success. 10 Marks Understand C02

12 Anil is the CEO of Green and co. He wants to set the MBO concept for his new project for one year in which he concentrates on the products developed by having the raw material JUTE. Frame the SMART objectives and steps to be followed for the MBO Process. 10 Marks Apply C02

OR

13 Reny, CEO wants to reduce the carbon footprints in her chemical industry- Reny Chemicals Pvt.Ltd. She wants to comply the policies of Government Industry Policy 5.0 Green Awareness and Sustainability. Discuss the steps in Decision making process and justify the steps to the above scenario. 10 Marks Apply C02