

Roll No.																				
----------	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--



**PRESIDENCY
UNIVERSITY**

BENGALURU

School of Management

Mid-Term Examinations - Nov 2024

Semester: V

Date: 06-11-2024

Course Code: BBA3016

Time: 09:30am – 11:00am

Course Name: Knowledge Management

Max Marks: 50

Program: BBA

Weightage: 25%

Instructions:

(i) Read all questions carefully and answer accordingly.

(ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2marks.

5Qx2M=10M

- | | | | | |
|---|--|---------|---|-----|
| 1 | What is a Knowledge Management Principle? | 2 Marks | R | CO1 |
| 2 | Explain the nature of knowledge management in the field of education and training. | 2 Marks | R | CO1 |
| 3 | Mention the significance of Knowledge Management. | 2 Marks | R | CO1 |
| 4 | Briefly describe "Knowledge Transfer." | 2 Marks | R | CO2 |
| 5 | Outline the role of culture in Knowledge Management | 2 Marks | R | CO2 |

Part B

Answer ALL Questions. Each question carries 10 marks.

4QX10M=40M

- | | | | | |
|----|---|----------|---------------|-----|
| 6 | Suggest some measures for the challenges faced by the organizations | 10 Marks | Understanding | CO1 |
| OR | | | | |
| 7 | Discuss the history and evolution of Knowledge Management (KM). | 10 Marks | Understanding | CO1 |

- | | | | | |
|-----------|--|----------|---------------|-----|
| 8 | Explain the various Knowledge Activities in Knowledge Management. | 10 Marks | Understanding | C01 |
| OR | | | | |
| 9 | Analyze the barriers to Knowledge Transfer in organizations and Explain challenges such as cultural resistance, lack of communication, and technology limitations, and suggest how to overcome them. | 10 Marks | Understanding | C01 |
| 10 | Describe the key features and methods of effective Knowledge Transfer. | 10 Marks | Understanding | C02 |
| OR | | | | |
| 11 | Discuss the dimensions of Knowledge Management and their impact on organizations. | 10 Marks | Understanding | C02 |
| 12 | Examine the features and barriers of Knowledge Transfer in a global organization. | 10 Marks | Understanding | C02 |
| OR | | | | |
| 13 | Discuss approaches such as fostering a knowledge-sharing culture, implementing technology solutions, and developing incentive systems to improve the flow of knowledge. | 10Marks | Understanding | C02 |