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 **PRESIDENCY UNIVERSITY**

  **Bengaluru**

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| **End - Term Examinations – JANUARY 2025** |
| **Date:** 03 / 01/ 2025 **Time:** 01:00 pm – 04:00 pm |

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| --- | --- |
| **School:** School of Commerce | **Program:** B. Com ACCA |
| **Course Code :** COM1025 | **Course Name :** Business and Technology |
| **Semester**: I | **Max Marks**: 100 | **Weightage**: 50% |

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| --- | --- | --- | --- | --- | --- |
| **CO - Levels** | **CO1** | **CO2** | **CO3** | **CO4** | **CO5** |
| **Marks** | **4** | **26** | **26** | **18** | **26** |

**Instructions:**

1. *Read all questions carefully and answer accordingly.*
2. *Do not write anything on the question paper other than roll number.*

**Part A**

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| **Answer ALL the Questions. (10 x 2 Marks = 20 Marks)** | **Bloom's Level**  | **CO** |

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| --- | --- | --- | --- | --- |
| **1** | Define business organisation. | **2 Marks** | **Remember** | **CO1** |
| **2** | Describe the concept of “agency relation” | **2 Marks** | **Remember** | **CO1** |
| **3** | State how political factors affect business organisations? | **2 Marks** | **Remember** | **CO2** |
| **4** | Differentiate between centralization and decentralization. | **2 Marks** | **Analyze** | **CO2** |
| **5** | State the concept of External audit. | **2 Marks** | **Remember** | **CO3** |
| **6** | List two important roles of IASB. | **2 Marks** | **Remember** | **CO3** |
| **7** | Differentiate between Authority and responsibility | **2 Marks** | **Analyze** | **CO4** |
| **8** | State the concept of motivation | **2 Marks** | **Remember** | **CO4** |
| **9** | What do you mean by Probit risk? | **2 Marks** | **Remember** | **CO5** |
| **10** | Describe the concept “Code of ethics” | **2 Marks** | **Remember** | **CO5** |

**Part B**

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| **Answer ALL the Questions. (5 x 7 Marks = 35 Marks)** | **Bloom's Level**  | **CO** |
| **11** | Briefly explain different basic organizational structural concepts  | **7 Marks** | **Understand** | **CO2** |
|  | **Or** |
|  **12** | Summarize different departments and its functions in business organization | **7 Marks** | **Understand** | **CO2** |

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| **13** | Explain different types of fraud in business organization   | **7 Marks** | **Understand** | **CO3** |
|  | **Or** |
|  **14** | Illustrate different types of audits in detail  | **7 Marks** | **Understand** | **CO3** |

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| **15** | Summarize the Henry Fayol’s principles of management  | **7 Marks** | **Understand** | **CO4** |
|  | **Or** |
| **16** | Illustrate the different approaches of leadership   | **7 Marks** | **Understand** | **CO4** |

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| **17** | Infer “qualities and barriers” of effective communication | **7 Marks** | **Understand** | **CO4** |
|  | **Or** |
| **18** | Discuss the importance and advantages of team in business organization | **7 Marks** | **Understand** | **CO4** |

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| **19** | Briefly explain the characteristics and significance of ethics in organization | **7 Marks** | **Understand** | **CO5** |
|  | **Or** |
|  **20** | Outline the role of Accountant in promoting ethical behavior | **7 Marks** | **Understand** | **CO5** |

**Part C**

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|  **Answer Any THREE Questions. (3 x 15 Marks = 45 Marks)** | **Bloom's Level**  | **CO** |

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| **21** | Examine main departments and its functions in business organization. | **15 Marks** | **Analyze** | **CO2** |
| **22** | Inspect the objectives, importance and components of internal control in detail. | **15 Marks** | **Analyze** | **CO3** |
| **23** | Analyze different theories of motivation.  | **15 Marks** | **Analyze** | **CO4** |
| **24** | Dissect the role of IAFC in business ethics. | **15 Marks** | **Analyze** | **CO5** |