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**PRESIDENCY UNIVERSITY**

**Bengaluru**

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| **End - Term Examinations – JANUARY 2025** |
| **Date:** 16 – 01- 2025 **Time:** 01:00 pm – 04:00 pm |

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| **School:** SOC/SOM-UG | **Program:** BCM/BCM-ACCA/BCM-CA,CS/BCM-BA/BCM-CMA  BBA/BAV/BBB/BBD/ | |
| **Course Code:** SOC1001 | **Course Name**: Corporate Governance and Business Ethics | |
| **Semester**: I | **Max Marks**: 100 | **Weightage**:50% |

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| **CO - Levels** | **CO1** | **CO2** | **CO3** | **CO4** |
| **Marks** | **4** | **26** | **35** | **35** |

**Instructions:**

1. *Read all questions carefully and answer accordingly.*
2. *Do not write anything on the question paper other than roll number.*

**Part A**

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| **Answer ALL the Questions. Each question carries 2 marks. (10Q x 2M = 20M)** | **Bloom's Level** | **CO** |

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| **1** | What are the fundamental principles of Corporate Governance? | **2 Marks** | **Remember** | **CO1** |
| **2** | Define Corporate Social Responsibility (CSR) and its importance in Corporate Governance. | **2 Marks** | **Remember** | **CO1** |
| **3** | What are the key features of the Anglo-American model of Corporate Governance? | **2 Marks** | **Remember** | **CO2** |
| **4** | State any two theories of Corporate Governance and briefly describe them. | **2 Marks** | **Remember** | **CO2** |
| **5** | What is the meaning of ethics? Mention the three scopes of ethics. | **2 Marks** | **Remember** | **CO3** |
| **6** | Explain the concept of Utilitarianism in normative ethical theories. | **2 Marks** | **Remember** | **CO3** |
| **7** | Summarize the role of Kohlberg's Six Stages of Moral Development in understanding ethical behavior. | **2 Marks** | **Remember** | **CO3** |
| **8** | What are the ethical issues in employer-employee relations? Provide two examples. | **2 Marks** | **Remember** | **CO4** |
| **9** | What is whistleblowing? List the types of whistleblowing. | **2 Marks** | **Remember** | **CO4** |
| **10** | Who is an ethical hacker? State the roles and responsibilities of an ethical hacker. | **2 Marks** | **Remember** | **CO4** |

**Part B**

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| **Answer ALL the Questions. Each question carries 7 marks. (5Q x 7M = 35M)** | | | | **Bloom's Level** | **CO** |
| **11** |  | Compare the Anglo-American model of Corporate Governance with the Indian model. Highlight the key differences. | **7 Marks** | **Understand** | **CO2** |
|  | **Or** | | | | |
| **12** |  | Explain the key features of the Agency Theory of Corporate Governance and its importance in managing conflicts. | **7 Marks** | **Understand** | **CO2** |

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| **13** |  | Summarize the Deontological (Kantian) theory of ethics. How does it influence ethical decisions in organizations? | **7 Marks** | **Understand** | **CO3** |
|  | **Or** | | | | |
| **14** |  | Illustrate the concept of Psychological Egoism with a real-life business example. | **7 Marks** | **Understand** | **CO3** |

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| **15** |  | Discuss the importance of Social Contract Theory as presented by Hobbes in maintaining ethical behavior within businesses. | **7 Marks** | **Understand** | **CO3** |
|  | **Or** | | | | |
| **16** |  | Analyze the concept of Utilitarianism in ethics. How can businesses apply this theory to ensure socially responsible decisions? | **7 Marks** | **Understand** | **CO3** |

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| **17** |  | Classify the types of ethical issues that arise in employer-employee relationships. Provide examples of each type. | **7 Marks** | **Understand** | **CO4** |
|  | **Or** | | | | |
| **18** |  | Examine the ethical concerns in marketing and advertising. Suggest solutions to address these issues. | **7 Marks** | **Understand** | **CO4** |

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| **19** |  | Identify the different types of whistleblowing and illustrate a situation where whistleblowing becomes necessary in a business. | **7 Marks** | **Understand** | **CO4** |
|  | **Or** | | | | |
| **20** |  | Demonstrate the role of ethical hackers in an organization. Use examples to show how they can prevent security breaches. | **7 Marks** | **Understand** | **CO4** |

**Part C**

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| **Answer Any THREE Questions. Each question carries 15 marks. (3Q x 15M = 45M)** | **Bloom's Level** | **CO** |

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| **21** | Apply the OECD framework of Corporate Governance principles to an Indian company. Discuss how these principles can address issues related to corporate transparency and stakeholder expectations. | **15 Marks** | **Apply** | **CO2** |
| **22** | Analyze the Doctrine of *Caveat Emptor* in consumer protection. Apply this doctrine to a real-world example of unethical marketing practices and suggest how businesses can improve consumer trust through ethical conduct. | **15 Marks** | **Apply** | **CO3** |
| **23** | Apply Kohlberg’s Six Stages of Moral Development to a business leader faced with a corporate ethical dilemma. Illustrate how decisions may differ at each stage with relevant examples. | **15 Marks** | **Apply** | **CO4** |
| **24** | Examine the ethical issues in employer-employee relations, such as downsizing or workplace discrimination. Apply ethical theories, including Social Contract Theory, to recommend solutions that balance employee rights and organizational goals. | **15 Marks** | **Apply** | **CO4** |