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**PRESIDENCY UNIVERSITY**

**Bengaluru**

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| **End - Term Examinations – January 2025** |
| **Date:** 08 / 01/ 2025 **Time:** 01:00pm – 04:00pm |

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| **School:** SOC/SOM-UG | **Program:** BBB, BBD, BBA,BCM, B.Com(ACCA/CMA) | |
| **Course Code:** BSE2090 | **Course Name:** MANAGERIAL ECONOMICS | |
| **Semester**: I | **Max Marks**: 100 | **Weightage**: 50% |

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| **CO - Levels** | **CO1** | **CO2** | **CO3** | **CO4** | **CO5** |
| **Marks** | **4** | **26** | **18** | **26** | **26** |

**Instructions:**

1. *Read all questions carefully and answer accordingly.*
2. *Do not write anything on the question paper other than roll number.*

**Part A**

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| **Answer ALL the Questions. Each question carries 2 marks. (10Q x 2M = 20M)** | **Bloom's Level** | **CO** |

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| **1** | Define Managerial economics. | **2 Marks** | **Remember** | **CO1** |
| **2** | Define the concept of Price elasticity of demand. | **2 Marks** | **Remember** | **CO1** |
| **3** | Draw AC and MC curve. | **2 Marks** | **Remember** | **CO2** |
| **4** | Define Production function. | **2 Marks** | **Remember** | **CO2** |
| **5** | What is meant by an oligopoly market structure? | **2 Marks** | **Remember** | **CO3** |
| **6** | Define the concept of Market. | **2 Marks** | **Remember** | **CO3** |
| **7** | List out the five sectors in five sector model. | **2 Marks** | **Remember** | **CO4** |
| **8** | Recall the say’s law of market. | **2 Marks** | **Remember** | **CO4** |
| **9** | Define National Income. | **2 Marks** | **Remember** | **CO5** |
| **10** | List out the instruments of fiscal Policy. | **2 Marks** | **Remember** | **CO5** |

**Part B**

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| **Answer ALL the Questions. Each question carries 7 marks. (5Q x 7M = 35M)** | | | **Bloom's Level** | **CO** |
| **11** | Outline the macroeconomic issues in detail. | **7 Marks** | **Understand** | **CO5** |
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| **12** | Explain the concepts National Income with formula. | **7 Marks** | **Understand** | **CO5** |

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| **13** | Explain short run production function and different phases of returns to a variable in the context of labour as varying input with the help of diagram. | **7 Marks** | **Understand** | **CO2** |
|  | **Or** | | | |
| **14** | Find out the TFC, TVC, AC,and MC of a firm  With the help of the given data below. | **7 Marks** | **Understand** | **CO2** |

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| **15** | Summarize the fundamental features of monopoly, and monopolistic competition. | **7 Marks** | **Understand** | **CO3** |
|  | **Or** | | | |
| **16** | Explain the oligopoly market features in detail. | **7 Marks** | **Understand** | **CO3** |

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| **17** | Explain Say’s Law of market and its implications in macroeconomic management. | **7 Marks** | **Understand** | **CO4** |
|  | **Or** | | | |
| **18** | Explain keynsian Multiplier effect in detail. | **7 Marks** | **Understand** | **CO4** |

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| **19** | Explain the instruments of Monetary Policy to control inflationary pressure in the economy. | **7 Marks** | **Understand** | **CO5** |
|  | **Or** | | | |
| **20** | Discuss the different tools of fiscal policy to stabilize economy. | **7 Marks** | **Understand** | **CO5** |

**Part C**

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| **Answer Any THREE Questions. Each question carries 15 marks. (3Q x 15M = 45M)** | **Bloom's Level** | **CO** |

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| **21** | Summarize Keynesian theory Employment, income and output increase with autonomous investment. | **15 Marks** | **Apply** | **CO2** |
| **22** | Organize basic features, price and output determination by firm in short run Production under perfectly competitive market. | **15 Marks** | **Apply** | **CO3** |
| **23** | Demonstrate the classical theory of Employment with criticisms. | **15 Marks** | **Apply** | **CO4** |
| **24** | Illustrate the Circular flow of income two, three, Four and five sector Model. | **15 Marks** | **Apply** | **CO5** |