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**PRESIDENCY UNIVERSITY**

**Bengaluru**

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| **End - Term Examinations – January 2025** |
| **Date:** 03 / 01/ 2025 **Time:** 09:30am – 12:30pm |

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| **School:** SOC&E | **Program:** B.Sc. Economics | |
| **Course Code:** BSE1018 | **Course Name:** Industrial Economics | |
| **Semester**: V | **Max Marks**:100 | **Weightage**:50 |

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| **CO - Levels** | **CO1** | **CO2** | **CO3** | **CO4** | **CO5** |
| **Marks** | **11** | **26** | **26** | **26** | **11** |

**Instructions:**

1. *Read all questions carefully and answer accordingly.*
2. *Do not write anything on the question paper other than roll number.*

**Part A**

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| **Answer ALL the Questions. (10 x 2 Marks = 20 Marks)** | **Bloom's Level** | **CO** |

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| **1** | What is referred to as a firm? | **2 Marks** | **Remember** | **CO1** |
| **2** | Recall max-min and mini-max strategy in a game theoretic frame of oligopoly. | **2 Marks** | **Remember** | **CO1** |
| **3** | List out major industrial policy level initiatives in India post 2014. | **2 Marks** | **Remember** | **CO2** |
| **4** | Recall the industrial policy goals of MIC2025 program of China. | **2 Marks** | **Remember** | **CO2** |
| **5** | What are the ranges of HH index and market concentration ratio in categorizing level of market power? | **2 Marks** | **Remember** | **CO3** |
| **6** | Identify conglomerate mergers and congeneric mergers. | **2 Marks** | **Remember** | **CO3** |
| **7** | What is referred to as industrial sickness? | **2 Marks** | **Remember** | **CO4** |
| **8** | List of five empirical measures of capacity utilization. | **2 Marks** | **Remember** | **CO4** |
| **9** | List out different sources of industrial finance. | **2 Marks** | **Remember** | **CO5** |
| **10** | Recall two significant regional factors as per Weber’s theory of industrial location. | **2 Marks** | **Remember** | **CO5** |

**Part B**

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| **Answer ALL the Questions. (5 x 7 Marks = 35 Marks)** | | | | **Bloom's Level** | **CO** |
| **11** | **a** | Explain in details Bain’s Limit pricing theory of entry prevention in oligopoly markets. | **7 Marks** | **Understand** | **CO1** |
| **Or** | | | | |
| **b** | Outline Stackelberg’s duopoly model. | **7 Marks** | **Understand** | **CO1** |

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| **12** | **a** | Discuss developments in Meiji restoration period in Japanese industrial sector. | **7 Marks** | **Understand** | **CO2** |
| **Or** | | | | |
| **b** | Explain System Transition Period in Chinese industrial development. | **7 Marks** | **Understand** | **CO2** |

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| **13** | **a** | Discuss briefly about vertical and horizontal integration of firms. | **7 Marks** | **Understand** | **CO3** |
| **Or** | | | | |
| **b** | Explain structural transformation, its measures and impact on the economy. | **7 Marks** | **Understand** | **CO3** |

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| 14 | a | Outline internal and external causes of industrial sickness. | **7 Marks** | **Understand** | **CO4** |
| **Or** | | | | |
| **b** | Explain the causes and consequences of underutilization of capacity in industrial sector. | **7 Marks** | **Understand** | **CO4** |

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| **15** | **a** | Discuss the trends in industrial location in India. | **7 Marks** | **Understand** | **CO5** |
| **Or** | | | | |
| **b** | Explain the general factors influencing industrial location. | **7 Marks** | **Understand** | **CO5** |

**Part C**

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| **Answer Any THREE Questions. (3Q x 15 Marks = 45 Marks)** | **Bloom's Level** | **CO** |

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| **16** | Analyse in detail about basics of zero-sum certainty game theoretical model and operation of arriving at a solution with a hypothetical example. | **15 Marks** | **Analyse** | **CO1** |
| **17** | Explain the industrial policy developments in United Kingdom post-World War II. | **15 Marks** | **Evaluate** | **CO2** |
| **18** | Examine briefly about Indian automobile industry and empirical evidences on productivity changes. | **15 Marks** | **Analyse** | **CO4** |
| **19** | Explain Sargent Florance theory of industrial location. | **15 Marks** | **Evaluate** | **CO5** |