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**PRESIDENCY UNIVERSITY**

**Bengaluru**

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| **End - Term Examinations – JANUARY 2025** |
| **Date:** 03 - 01- 2025 **Time:** 01:00 pm – 04:00 pm |

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| **School:** School of Commerce | **Program:** BBA, BBB, BBD, BAV | |
| **Course Code :** BBA2008 | **Course Name :** Management & Behavioral Practices | |
| **Semester**: I | **Max Marks**: 100 | **Weightage**: 50% |

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| **CO - Levels** | **CO1** | **CO2** | **CO3** | **CO4** | **CO5** |
| **Marks** | **11** | **26** | **26** | **28** | **9** |

**Instructions:**

1. *Read all questions carefully and answer accordingly.*
2. *Do not write anything on the question paper other than roll number.*

**Part A**

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| **Answer ALL the Questions. (10 x 2 Marks = 20 Marks)** | **Bloom's Level** | **CO** |

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| **1** | Define Management. | **2 Marks** | **Remember** | **CO1** |
| **2** | It’s the responsibility of a manager that no employees face discrimination. Which Henry Fayol’s Principle apply here? Justify. | **2 Marks** | **Remember** | **CO1** |
| **3** | Planning reduces overlapping and repeated activities in the organization. Agree or disagree. | **2 Marks** | **Remember** | **CO2** |
| **4** | Economic man model- Describe. | **2 Marks** | **Remember** | **CO2** |
| **5** | Organizing facilitates the division of work. Infer your points. | **2 Marks** | **Remember** | **CO3** |
| **6** | Accountability can’t be delegated. Why? | **2 Marks** | **Remember** | **CO3** |
| **7** | Mention the essentials of controlling. | **2 Marks** | **Remember** | **CO4** |
| **8** | List any 4 types of barriers of communication. | **2 Marks** | **Remember** | **CO4** |
| **9** | What do you mean by directing? | **2 Marks** | **Remember** | **CO4** |
| **10** | Define Organizational Behavior. | **2 Marks** | **Remember** | **CO5** |

**Part B**

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| **Answer ALL the Questions. (5 x 7 Marks = 35 Marks)** | | | **Bloom's Level** | **CO** |
| **11** | Explain the functions of Management. | **7 Marks** | **Understand** | **CO1** |
|  | **Or** | | | |
| **12** | ABN.in Company wants to merge with another company called Merri.inc. There are 3 different roles played by the managers Syed, Arun and Jerry. Explain the different roles played by those 3 managers which will support their goal in merging. | **7 Marks** | **Apply** | **CO1** |

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| **13** | Compare the types of planning and choose the best for the current business environment. | **7 Marks** | **Understand** | **CO2** |
|  | **Or** | | | |
| **14** | Anil is the CEO of Green and co. he wants to set the MBO concept for his new project for one year in which he concentrates on the products developed by having the raw material JUTE. Frame the SMART objectives for his objectives. | **7 Marks** | **Apply** | **CO2** |

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| **15** | Compare authority, responsibility and accountability. | **7 Marks** | **Understand** | **CO3** |
|  | **Or** | | | |
| **16** | Explain the different types of departmentation. | **7 Marks** | **Understand** | **CO3** |

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| **17** | Explain any 3 motivational theories and justify the best one. | **7 Marks** | **Understand** | **CO4** |
|  | **Or** | | | |
| **18** | Mention the principles of directing. | **7 Marks** | **Understand** | **CO4** |

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| **19** | Explain the framework of organizational behaviour | **7 Marks** | **Understand** | **CO5** |
|  | **Or** | | | |
| **20** | List the types in span of control and explain it with diagram. | **7 Marks** | **Understand** | **CO3** |

**Part C**

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| **Answer Any THREE Questions. (3 x 15 Marks = 45 Marks)** | **Bloom's Level** | **CO** |

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| **21** | Derive and explain in detail about Henry Fayol’s 14 principles of management. | **15 Marks** | **Understand** | **CO4** |
| **22** | Reny, CEO wants to reduce the carbon footprints in her chemical industry, Reny Chemicals Pvt.Ltd. She wants to comply the policies of Government Industry Policy 5.0 Green Awareness and Sustainability. Discuss the steps in Decision making process and justify the steps to the above scenario and the types of decisions also. | **15 Marks** | **Apply** | **CO2** |
| **23** | Summarize the skills for good communication and explain the barriers also. | **15 Marks** | **Apply** | **CO3** |
| **24** | Explain the various techniques in controlling. | **15 Marks** | **Understand** | **CO4** |