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 **PRESIDENCY UNIVERSITY**

  **Bengaluru**

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| **Ph. D Course Work End Term Examinations – JAN-FEB 2025** |
| **Date:** 04 – 02- 2025 **Time:** 09:30 am – 12:30 pm |

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| **School:** SOM | **Program:** Ph. D |
| **Course Code :** MGT926 | **Course Name :** Entrepreneurship & Business Ethics |
| **Semester**:  | **Max Marks**:100 | **Weightage**: 50% |

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| **CO - Levels** | **CO1** | **CO2** | **CO3** | **CO4** | **CO5** |
| **Marks** | **20** | **20** | **30** | **30** | **NA** |

**Instructions:**

1. *Read all questions carefully and answer accordingly.*
2. *Do not write anything on the question paper other than roll number.*

**Part A**

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| **Answer ALL the Questions. Each question carries 10marks. 6Q x 10M=60Marks** |
| **1** | Entrepreneurship is not a sprint; it is a marathon. They are people who can endure the ups and downs that comes along with the launching of a product. Describe the characteristics of an entrepreneur. | **10 Marks** | **L** | **CO1** |
| **2** | List any two initiatives by government of India describing the objective, beneficiary and the benefits. | **10 Marks** | **L** | **CO1** |
| **3** | Describe the Role of Government in Supporting programs to entrepreneurship in India with relevant examples. | **10 Marks** | **L** | **CO2** |
| **4** | Describe the Value Preposition of a business with relevant example. | **10 Marks** | **L** | **CO2** |
| **5** | Discuss “disruptive technologies impact employment patterns and the future of work | **10 Marks** | **L** | **CO3** |
| **6** | Identify Some of the Guiding Principles of Business Ethics.  | **10 Marks** | **L** | **CO4** |

**Part B**

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| **Answer the Questions. Each question carries 20 marks 2Q x 20 = 40 Marks** |
| **7.** | Interpret “disruptive technologies impact employment patterns and the future of work”. | **20 Marks** | **L** | **CO3** |
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| **8.** | What ethical considerations should a company follow when outsourcing labor to developing nations with relevant examples? | **20 Marks** | **L** | **CO4** |

**\*\*\*\*\* BEST WISHES \*\*\*\*\***