



# PRESIDENCY UNIVERSITY

BENGALURU

Roll No.														
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## End - Term Examinations –MAY 2025

Date: 30-05-2025

Time: 01.00 pm – 04:00 pm

School: SOL	Program: BBL & BCL	
Course Code : BBA2004	Course Name: Entrepreneurship Development	
Semester: IV	Max Marks: 100	Weightage: 50%

CO - Levels	C01	C02	C03	C04	C05
Marks	14	14	14	39	19

### Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

### Part A

Answer ALL the Questions. Each question carries 2marks.

10Q x 2M=20M

1.	List out Danhoff's classification of entrepreneurs.	2 Marks	L1	C01
2.	Define Women entrepreneurship.	2 Marks	L1	C01
3.	What are the differences between Entrepreneur and Manager.	2 Marks	L1	C02
4.	Name any five entrepreneurial competencies.	2 Marks	L1	C02
5.	What is the meaning of Social Entrepreneurship?	2 Marks	L1	C03
6.	What is the importance of serial entrepreneur?	2 Marks	L1	C03
7.	Label the components of Business Canvas Model.	2 Marks	L1	C04
8.	Name the factors of Business Environment .	2 Marks	L1	C04
9.	Expand MSME.	2 Marks	L1	C05
10.	List the classification of MSMEs.	2 Marks	L1	C05

## Part B

**Answer the Questions.**

**Total Marks 80M**

<b>11.</b>	<b>a.</b>	Explain the different factors influencing entrepreneurship.	<b>10 Marks</b>	<b>L2</b>	<b>C01</b>
	<b>b.</b>	Classify different types of entrepreneurs.		<b>L2</b>	<b>C01</b>
	<b>c.</b>	Explain the concept of Make-in-India		<b>L2</b>	<b>C01</b>
<b>Or</b>					
<b>12.</b>	<b>a.</b>	Summarize the significance of Start-Up India.	<b>10 Marks</b>	<b>L2</b>	<b>C01</b>
	<b>b.</b>	Explain the role of Atma Nirbhar Bharat Abhiyan.		<b>L2</b>	<b>C01</b>
	<b>c.</b>	Outline the role of Stand- Up India in promoting entrepreneurship.		<b>L2</b>	<b>C01</b>

<b>13.</b>	<b>a.</b>	Interpret the types of risks associated with a business owner.	<b>10 Marks</b>	<b>L2</b>	<b>C02</b>
	<b>b.</b>	Explain Entrepreneurial leadership.		<b>L2</b>	<b>C02</b>
	<b>c.</b>	Outline entrepreneurial culture briefly.		<b>L2</b>	<b>C02</b>
<b>Or</b>					
<b>14.</b>	<b>a.</b>	Explain the steps involved in entrepreneurial decision making process.	<b>10 Marks</b>	<b>L2</b>	<b>C02</b>
	<b>b.</b>	Illustrate the entrepreneur's decision making process with one example		<b>L2</b>	<b>C02</b>
	<b>c.</b>	Distinguish between entrepreneur and inventor.		<b>L2</b>	<b>C02</b>

<b>15.</b>	<b>a.</b>	Explain the importance and characteristics of corporate entrepreneurs and green entrepreneurs.	<b>10 Marks</b>	<b>L2</b>	<b>C03</b>
	<b>b.</b>	Illustrate with examples of a serial entrepreneur and green entrepreneur.		<b>L2</b>	<b>C03</b>
	<b>c.</b>	Distinguish between social entrepreneurs and women entrepreneurs.		<b>L2</b>	<b>C03</b>
<b>Or</b>					
<b>16.</b>	<b>a.</b>	Explain the role of an entrepreneur in the economic development of country.	<b>10 Marks</b>	<b>L2</b>	<b>C03</b>
	<b>b.</b>	Summarize challenges faced by an entrepreneur.		<b>L2</b>	<b>C03</b>
	<b>c.</b>	Outline the role of Serial entrepreneurs.		<b>L2</b>	<b>C03</b>

<b>17.</b>	<b>a.</b>	Classify the different types of innovations with suitable examples.	<b>15 Marks</b>	<b>L2</b>	<b>C04</b>
	<b>b.</b>	Explain how economic, political, legal, and social factors influence entrepreneurial decision-making. Provide recent examples from the Indian business context.		<b>L2</b>	<b>C04</b>
	<b>c.</b>	Summarise the concept of value creation.		<b>L2</b>	<b>C04</b>
<b>Or</b>					
<b>18.</b>	<b>a.</b>	Explain the concept of creativity with its types of creative behaviors.	<b>15 Marks</b>	<b>L2</b>	<b>C04</b>
	<b>b.</b>	Distinguish different approaches to innovation along with barriers to innovation.		<b>L2</b>	<b>C04</b>

	<b>c.</b>	Illustrate any one successful story of an entrepreneur and show what made them successful.		<b>L2</b>	<b>C04</b>
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<b>19.</b>	<b>a.</b>	Interpret the features of MSMEs.	<b>15 Marks</b>	<b>L2</b>	<b>C05</b>
	<b>b.</b>	Outline the benefits of intrapreneurship in MSMEs.		<b>L2</b>	<b>C05</b>
	<b>c.</b>	Summarise the significance of MSMEs.		<b>L2</b>	<b>C05</b>

**Or**

<b>20.</b>	<b>a.</b>	Explain the role of institutional finance (e.g., SIDBI, NABARD, commercial banks) in supporting entrepreneurship in India. How accessible and effective are these sources for early-stage entrepreneurs?	<b>15 Marks</b>	<b>L2</b>	<b>C05</b>
	<b>b.</b>	Summarise key digital programs and schemes introduced by the Government of India to promote entrepreneurship and MSME development.		<b>L2</b>	<b>C05</b>
	<b>c.</b>	Explain any five major challenges faced by MSMEs in India.		<b>L2</b>	<b>C05</b>

<b>21.</b>	<b>a.</b>	Apply recent trends in entrepreneurship.	<b>20 Marks</b>	<b>L3</b>	<b>C01</b>
	<b>b.</b>	Assume a young entrepreneur in India is starting a tech-based agricultural startup. Apply McClelland, Knight and Schumpeter's Innovation Theories to examine the entrepreneurial behavior and motivation in this context.		<b>L3</b>	<b>C01</b>
	<b>c.</b>	Identify the different types of entrepreneurships.		<b>L3</b>	<b>C01</b>

**Or**

<b>22.</b>	<b>a.</b>	Apply Business Canvas Model for any two business ideas to solve the problems of society.	<b>20 Marks</b>	<b>L3</b>	<b>C04</b>
	<b>b.</b>	Identify a startup idea you would pursue as an entrepreneur.		<b>L3</b>	<b>C04</b>
	<b>c.</b>	Apply the Four-I model for Indian entrepreneurs.		<b>L3</b>	<b>C04</b>