

PRESIDENCY UNIVERSITY

BENGALURU

End - Term Examinations - MAY 2025

School: SOC	Program: BBA/BAV/BBB/BBD/BCOM		
Course Code: SOC1001	Course Name: Corporate Governance and Business Ethics		
Semester: IV	Max Marks: 100	Weightage: 50%	

CO - Levels	CO1	CO2	СО3	CO4	CO5
Marks	04	26	35	35	NA

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2 marks. $(10Q \times 2M = 20M)$			Bloom's Level	co
1	State the fundamental principles of Corporate Governance.	2 Marks	L1	CO1
2	Mention any two objectives of Corporate Governance.	2 Marks	L1	CO1
3	List out the key features the German Corporate Governance model.	2 Marks	L1	CO2
4	How is Stewardship Theory different from Agency Theory?	2 Marks	L1	CO2
5	Give the meaning of ethics.	2 Marks	L1	CO3
6	Explain the concept of Utilitarianism in normative ethical theories.	2 Marks	L1	CO3
7	"An action is considered morally good because of some characteristic of the action itself, not because the product of the action is good". Comment on it.	2 Marks	L1	соз
8	What are the ethical issues in employer-employee relations? Provide two examples.	2 Marks	L1	CO4
9	List out any two types of whistleblowing.	2 Marks	L1	CO4
10	What is the main objective of an ethical hacker?	2 Marks	L1	CO4

Part B

Answer ALL the Questions. Each question carries 7 marks. $(5Q \times 7M = 35M)$			Bloom's Level	СО			
11	Compare the Anglo-American model of Corporate Governance with the Indian model. Highlight the key differences.	7 Marks	L1	CO2			
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12	Explain the key features of the Shareholder Theory of Corporate Governance and its importance.	7 Marks	L1	CO2			
13	Summarize the Deontological (Kantian) theory of ethics. How does it influence ethical decisions in organizations?	7 Marks	L2	CO3			
	Or						
14	Illustrate the concept of Psychological Egoism with a real-life business example.	7 Marks	L2	CO3			
15	Discuss the importance of Social Contract Theory as presented by Hobbes and Locke.	7 Marks	L2	CO3			
	Or						
16	Write a note of Prisoners Dilemma.	7 Marks	L3	CO3			
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17	Explain the various ethical issues that arise in Finance and Accounting.	7 Marks	L2	CO4			
	Or		,				
18	Examine the ethical concerns in marketing and advertising. Suggest solutions to address these issues.	7 Marks	L3	CO4			
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19	Identify the different types of whistleblowing and illustrate a situation where whistleblowing becomes necessary in a business.		L2	CO4			
	Or		1				
20	Demonstrate the role of ethical hackers in an organization. Use examples to show how they can prevent security breaches.		L2	CO4			
	Part C						
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Answer Any THREE Questions. Each question carries 15 marks. (3Q x 15M = 45M)			Bloom's Level	СО
21	Describe the features of Indian corporate governance model. Also, explain its importance for companies in achieving its various objectives.	15 Marks	L3	CO2
22	Elaborate the concept "Ethical Dilemma. Explain how the company can overcome ethical dilemma.	15 Marks	L3	CO3
23	Apply Kohlberg's Six Stages of Moral Development to a business leader faced with a corporate ethical dilemma. Illustrate how decisions may differ at each stage with relevant examples.	15 Marks	L3	CO4
24	Explain Agency Theory and Stewardship Theory. Also, highlight their importance to companies.	15 Marks	L3	CO3