



PRESIDENCY UNIVERSITY

BENGALURU

Roll No.													
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End - Term Examinations – MAY 2025

Date: 24-05-2025

Time: 09:30 am – 12:30 pm

School: SOIS	Program: BCG/BCV/BSD/BCA	
Course Code : BBA1025	Course Name: Fundamentals of Management	
Semester: VI	Max Marks: 100	Weightage: 50%

CO - Levels	C01	C02	C03	C04	C05
Marks	26	26	26	11	26

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2 marks.

10Q x 2M=20M

1.	Define the meaning of the term "Management."	2 Marks	L1	C01
2.	Describe the concept of "Management by Exception."	2 Marks	L2	C01
3.	List any two leadership styles.	2 Marks	L2	C04
4.	Identify any two characteristics of successful communication process.	2 Marks	L2	C05
5.	Explain the meaning of communication barrier.	2 Marks	L2	C04
6.	Define "Decision Making."	2 Marks	L1	C02
7.	Define the meaning of "Delegation of Authority".	2 Marks	L2	C02
8.	Define the term "Staffing" in management.	2 Marks	L1	C03
9.	List the different types of planning.	2 Marks	L1	C03
10.	State two barriers to communication in organizations.	2 Marks	L1	C05

Part B

Answer ALL the Questions. Each question carries 7 Marks.

Total Marks 35M

11.	a.	Interpret Henry Fayol's principles of management	07 Marks	L3	CO1
Or					
12.	a.	Interpret MBE and MBO with a diagram.	07 Marks	L3	CO1
13.	a.	Analyze the advantages and disadvantages of different types of organizational structures.	07 Marks	L3	CO3
Or					
14.	a.	Distinguish between Centralization and Decentralization	07 Marks	L3	CO3
15.	a.	Interpret the barriers to effective planning in organizations and examine strategies to overcome them.	07 Marks	L3	CO2
Or					
16.	a.	Demonstrate the importance of planning in management and assess the steps involved in the planning process.	07 Marks	L3	CO2
17.	a.	Explain the concept of Controlling in management and analyze the steps involved in the controlling process.	07 Marks	L2	CO4
Or					
18.	a.	Explain the different phases of leadership.	07 Marks	L2	CO4
19.	a.	Explain the different types of communication in organizations based on flow and analyze their role in promoting effective interaction.	07 Marks	L3	CO5
Or					
20.	a.	Discuss the different components of communication process with diagram.	07 Marks	L2	CO5

Part C

Answer any Three Questions. Each question carries 15 marks

3Q x 15M=45M

21.	a.	Explain the process of planning with a suitable example.	15 Marks	L3	CO2
22.	a.	Interpret different types of organization structure with appropriate diagrams.	15 Marks	L3	CO3
23.	a.	Compare and contrast management and administration with examples.	15 Marks	L3	CO1
24.	a.	Explain the various classification of communication in detail with examples.	15 Marks	L2	CO5