



PRESIDENCY UNIVERSITY

BENGALURU

Roll No.														
----------	--	--	--	--	--	--	--	--	--	--	--	--	--	--

End - Term Examinations – MAY 2025

Date: 24-05-2025

Time: 09:30 am – 12:30 pm

School: SOD	Program: B. Des	
Course Code: DES1029	Course Name: Supply Chain Management	
Semester: VI	Max Marks: 100	Weightage: 50%

CO - Levels	C01	C02	C03	C04	C05
Marks	20	40	40		

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2marks.

10Q x 2M=20M

1.	What is an apparel production, and why is it important in the fashion industry?	2 Marks	L1	C01
2.	Define sourcing and explain its role in apparel production.	2 Marks	L1	C01
3.	What information is typically recorded in a supplier database?	2 Marks	L1	C01
4.	What is the function of a prototype sample?	2 Marks	L1	C01
5.	What do you understand by the term "production lead time"?	2 Marks	L1	C01
6.	Mention two differences between local and global sourcing	2 Marks	L1	C01
7.	What is the purpose of a fit sample in the sampling process?	2 Marks	L1	C01
8.	Name any two commonly used trims in garment production.	2 Marks	L1	C01
9.	What is the role of the sampling department in garment production?	2 Marks	L1	C01
10.	Why is it important to maintain a reliable supplier database?	2 Marks	L1	C01

Part B

Answer the Questions.

Total Marks 80M

11.	a.	Explain the Progressive Bundle System (PBS) and how it impacts garment production efficiency.	10 Marks	L2	CO2
	b.	Describe the major responsibilities and workflow of the finishing and pressing department in apparel manufacturing.	10 Marks	L2	CO2
Or					
12.	a.	What is in-process quality inspection? Discuss its objectives and significance in ensuring garment quality.	10 Marks	L2	CO2
	b.	Compare and contrast the Progressive Bundle System and the Unit Production System in terms of workflow, efficiency, and quality control.	10 Marks	L2	CO2

13.	a.	Discuss the key functions of the trimming and packing departments. How do these contribute to final product quality?	10 Marks	L2	CO2
	b.	What are the stages of production planning in the garment industry? How does each stage impact the overall manufacturing process?	10 Marks	L2	CO2
Or					
14.	a.	Explain the linear manufacturing process in garment production with a flow diagram. What are its advantages?	10 Marks	L2	CO2
	b.	Describe the methodology of in-process inspection and how it helps prevent quality issues during production.	10 Marks	L2	CO2

15.	a.	Define retailing and explain its importance in the fashion industry.	10 Marks	L3	CO3
	b.	Discuss the evolution and history of fashion retailing. How has it changed over time?	10 Marks	L3	CO3
Or					
16.	a.	Explain the different types of fashion retail formats used in both domestic and international markets.	10 Marks	L3	CO3
	b.	Describe the role of channels of distribution in fashion retailing. Provide examples.	10 Marks	L3	CO3

17.	a.	What is the scope of fashion retailing in the global market? Support your answer with current trends.	10 Marks	L3	CO3
	b.	Compare and contrast domestic and international fashion retail operations.	10 Marks	L3	CO3
Or					
18.	a.	Explain the concept of marketing and its importance in the fashion industry.	10 Marks	L3	CO3
	b.	What are the four P's of marketing? Discuss each with relevance to fashion retailing.	10 Marks	L3	CO3