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PRESIDENCY UNIVERSITY

BENGALURU

End - Term Examinations – MAY 2025

Date: 20-05-2025

Time: 01:00 pm – 04:00 pm

School: SOCSE/ SOE	Program: B. Tech- First Year	
Course Code: ENG2001	Course Name: Advanced English	
Semester: II	Max Marks: 100	Weightage: 50%

CO - Levels	C01	C02	C03	C04	C05
Marks	14	14	36	36	-

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2marks.

10Q x 2M=20M

1.	Define proxemics and give two examples of how it affects interpersonal communication.	2 Marks	L1	C01
2.	What is the difference between verbal and paraverbal communication? Give one example of each.	2 Marks	L1	C01
3.	List any two rhetorical devices used in speech writing and give one example for each.	2 Marks	L1	C02
4.	What is the PREP method in impromptu speaking? Briefly explain its purpose.	2 Marks	L1	C02
5.	List any two types of figurative language discussed in the module and provide one example for each.	2 Marks	L1	C03
6.	Explain how emotional manipulation can influence the audience in persuasive writing. Give one example.	2 Marks	L1	C03
7.	Define the ABC test for evaluating the logic of an argument.	2 Marks	L1	C03
8.	Identify the purpose of a thesis statement in an argumentative essay and briefly explain its importance.	2 Marks	L1	C04
9.	Define the term "critical writing" in the context of academic communication.	2 Marks	L1	C04
10.	Define logos. Explain with an example how it appeals to logic and reasoning.	2 Marks	L1	C04

Part B

Answer the Questions.

Total Marks 80M

11.		Explain the eight common barriers to cross-cultural communication. For each barrier, provide a relevant example to show how it can cause misunderstandings in intercultural interactions. Your answer should highlight the impact of these barriers and the importance of addressing them for effective communication.	10 Marks	L2	CO1
Or					
12.		Effective interpersonal communication is essential for success in both personal and professional life. Discuss the key features of interpersonal communication and explain how verbal, non-verbal, and paraverbal elements work together to shape a meaningful interaction. Use relevant examples to support your answer.	10 Marks	L2	CO1
13.		Outline the key techniques for preparing and delivering an impromptu speech. Describe how methods like PREP, ABC, and mind mapping help speakers organize their thoughts quickly. Provide examples to show how these strategies can enhance clarity and confidence during real-time speaking situations.	10 Marks	L2	CO2
Or					
14.		Explain the basic structure of a speech, including the introduction, body, and conclusion. Describe the key elements within each section and provide examples to illustrate how structure contributes to clarity, audience engagement, and message retention.	10 Marks	L2	CO2
15.		Outline the process of developing an argumentative essay, from choosing a topic to drafting a conclusion. Describe how a clear thesis, strong reasoning, and credible evidence contribute to a persuasive argument. Provide examples to show how this process improves critical thinking and clarity in writing.	10 Marks	L2	CO4
Or					
16.		Explain the purpose and structure of a cause-or-effect essay. Describe the key components such as thesis statement, logical sequencing of causes/effects, and use of supporting evidence. Provide examples to illustrate how understanding this structure helps in presenting a well-organized argument.	10 Marks	L2	CO4
17.		Read the following passage and identify elements of contextualization, figurative language, emotional manipulation, and a logical argument.	15 Marks	L3	CO3

		<p>Bangalore, once called the "Garden City of India," now struggles under a sky filled with dust and smoke. Once known for its fresh air and blooming trees, the city is now marked by rising pollution levels. A 2023 report by the Karnataka State Pollution Control Board confirms that air quality in several areas frequently falls below safety standards, especially during peak traffic hours. Environmental activist Aruna Ramesh warns that "Bangalore is slowly choking itself to death," citing unchecked construction, traffic congestion, and the disappearance of green spaces. She adds, "It's not just about trees—it's about our children's health and the dignity of our city." The mayor's proposal to install air purifiers and encourage carpooling has been criticized as a superficial fix. Images of masked schoolchildren in newspapers highlight the urgency. The once vibrant trees, now dulled by soot, stand as a quiet symbol of the city's fading green soul.</p>			
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Or

18.		<p>Read the following passage and identify elements of contextualization, figurative language, emotional manipulation, and a logical argument.</p> <p>In a small town near Kochi, the local library once buzzed with students and readers. Today, it sits quietly, its chairs empty, and its books untouched. "Everyone has a phone now. Who needs a library?" says one teenager. But librarian Mr. Thomas disagrees. "Books build minds. Phones often distract them." A 2022 report from Kerala Education Watch shows that reading habits among students have dropped by 40% in five years. In response, the town council launched a "Read One Book a Month" campaign, but participation remains low. Posters of children reading under trees now decorate the library walls, reminding visitors of a quieter, thoughtful past. The library feels like an old friend waiting for someone to visit. A book unopened is a voice unheard. If we continue to ignore our libraries, we may lose more than buildings—we may lose imagination itself.</p>	15 Marks	L3	C03
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19.		<p>Logical fallacies often make arguments sound convincing—even when they are misleading. Imagine you are part of a student debate club. You want to train your team to identify weak arguments. Select five logical fallacies that are most likely to appear in debates or persuasive writing. Define each fallacy, provide an original example for each, and explain how these fallacies can affect the credibility of an argument.</p>	15 Marks	L2	C03
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Or

20.		<p>We all make arguments, but sometimes we use flawed reasoning without even realizing it. Choose any five logical fallacies from</p>	15 Marks	L2	C03
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		the module and explain each one clearly. For each fallacy, give a real-life or media-based example that you've come across (in advertisements, debates, or daily conversations). Reflect on how recognizing these fallacies can help you become a more effective communicator and critical thinker.			
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21.		Develop an essay explaining the major causes of stress among college students today. Consider aspects such as academic pressure, financial concerns, family expectations, and social comparison. Use logical reasoning and relevant examples to support your points. Your essay should show how each factor contributes to rising stress levels and why it is important to understand these causes.	20 Marks	L3	CO4
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Or

22.		Develop an essay explaining the effects of exam pressure on college students. Focus on how continuous assessment, high academic expectations, and fear of failure affect students' mental health, sleep patterns, and motivation. Support your points with logical reasoning and examples from student life. Conclude by reflecting on why it is important to understand these effects in an academic environment.	20 Marks	L3	CO4
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