



# PRESIDENCY UNIVERSITY

BENGALURU

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## End - Term Examinations – MAY 2025

Date: 21-05-2025

Time: 01:00 pm – 04:00 pm

<b>School:</b> SOMS	<b>Program:</b> BAJMC		
<b>Course Code:</b> BAJ1003	<b>Course Name:</b> Introduction to Human Rights and Gender Issues		
<b>Semester:</b> IV	<b>Max Marks:</b> 100	<b>Weightage:</b> 50%	

CO - Levels	CO1	CO2	CO3	CO4	CO5
Marks	24	26	26	24	

### Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

### Part A

Answer ALL the Questions. Each question carries 2marks.

10Q x 2M=20M

1.	Define the term "human rights."	2 Marks	L1	CO1
2.	Name any two rights enshrined in the Universal Declaration of Human Rights (1948).	2 Marks	L1	CO1
3.	What is meant by a "gender stereotype"?	2 Marks	L1	CO2
4.	Show one example of gender bias in the media.	2 Marks	L2	CO2
5.	Explain the term "social justice."	2 Marks	L2	CO2
6.	Explain the acronym NHRC in the context of human rights institutions in India.	2 Marks	L2	CO3
7.	Name any one international human rights treaty.	2 Marks	L1	CO3
8.	What role does the judiciary play in protecting human rights?	2 Marks	L1	CO3
9.	What are environmental rights?	2 Marks	L1	CO4
10.	Show one example of how an environmental issue can also be a human rights issue.	2 Marks	L2	CO4

## Part B

### Answer the Questions.

**Total Marks 80M**

<b>11.</b>	<b>a.</b>	Explain how the Universal Declaration of Human Rights (UDHR) emerged in this context and discuss its significance in 1948.	<b>10 Marks</b>	<b>L2</b>	<b>CO1</b>
	<b>b.</b>	Describe the role of the United Nations in promoting and protecting human rights in the post-WWII era.	<b>5 Marks</b>	<b>L2</b>	<b>CO1</b>
	<b>c.</b>	Show one example of a key human rights principle established by the UDHR and explain why it remains relevant today.	<b>5 Marks</b>	<b>L2</b>	<b>CO1</b>

**Or**

<b>12.</b>	<b>a.</b>	Explain the role that non-governmental organizations like Amnesty International play in protecting human rights globally.	<b>10 Marks</b>	<b>L2</b>	<b>CO1</b>
	<b>b.</b>	Explain one major challenge NGOs face when confronting human rights violations in different countries.	<b>5 Marks</b>	<b>L2</b>	<b>CO1</b>
	<b>c.</b>	Outline the role of the United Nations in global peacemaking	<b>5 Marks</b>	<b>L2</b>	<b>CO1</b>

<b>13.</b>	<b>a.</b>	Read the statement below carefully and answer the following questions. Statement: <i>"A television commercial depicts women only as homemakers and men as decision-makers".</i> a. Discover the gender stereotypes depicted in this advertisement?	<b>10 Marks</b>	<b>L4</b>	<b>CO2</b>
	<b>b.</b>	Analyze how such a portrayal can influence viewers' perceptions of societal gender roles.	<b>5 Marks</b>	<b>L4</b>	<b>CO2</b>
	<b>c.</b>	Analyze the social or cultural factors that might contribute to these stereotypes in the media.	<b>5 Marks</b>	<b>L4</b>	<b>CO3</b>

**Or**

<b>14.</b>	<b>a.</b>	Read the below given statement carefully and answer the following questions. Statement: <i>"The #MeToo movement went viral on social media, with millions sharing personal stories of harassment and abuse".</i> a. Analyse the factors in society that led to the rise of the #MeToo movement.	<b>10 Marks</b>	<b>L4</b>	<b>CO2</b>
	<b>b.</b>	Discover how social media contributed to the spread of the #MeToo movement globally.	<b>5 Marks</b>	<b>L4</b>	<b>CO2</b>
	<b>c.</b>	List one significant outcome of the #MeToo movement in terms of its impact on public awareness or policy.	<b>5 Marks</b>	<b>L4</b>	<b>CO2</b>

<b>15.</b>	<b>a.</b>	Critically analyze how media representations of gender contribute to reinforcing traditional gender roles.	<b>10 Marks</b>	<b>L4</b>	<b>CO2</b>
	<b>b.</b>	Examine the long-term social consequences of perpetuating gender stereotypes through media.	<b>5 Marks</b>	<b>L4</b>	<b>CO1 2</b>
	<b>c.</b>	Analyze one example where a media campaign successfully challenged gender stereotypes.	<b>5 Marks</b>	<b>L4</b>	<b>CO2</b>

**Or**

<b>16.</b>	<b>a.</b>	Analyze one core function of the NHRC. How effectively has the commission carried out this function in practice, considering real-world examples or challenges?	<b>10 Marks</b>	<b>L4</b>	<b>CO3</b>
	<b>b.</b>	Analyze one major success of the NHRC in protecting human rights. What factors contributed to this success, and why is it significant in the broader human rights landscape?	<b>5 Marks</b>	<b>L4</b>	<b>CO3</b>
	<b>c.</b>	Analyze a key limitation or criticism of the NHRC's role. How does this limitation impact its overall ability to safeguard human rights in India?	<b>5 Marks</b>	<b>L4</b>	<b>CO3</b>

<b>17.</b>	<b>a.</b>	Read the below given statement below carefully and answer the following questions. Statement: <i>"A factory is discharging toxic waste into a river, harming the health and livelihood of a nearby village community"</i> . a. Explain why this situation constitutes a human rights issue. Which rights of the villagers are being affected?	<b>10 Marks</b>	<b>L2</b>	<b>CO4</b>
	<b>b.</b>	As a human rights advocate, explain the immediate steps you would take to address this issue.	<b>5 Marks</b>	<b>L2</b>	<b>CO4</b>
	<b>c.</b>	Explain the strategies to include the local community and other stakeholders in your advocacy efforts to resolve this problem.	<b>5 Marks</b>	<b>L2</b>	<b>CO4</b>

**Or**

<b>18.</b>	<b>a.</b>	Read the given statement below carefully and answer the following questions. Statement: <i>"The government has approved clearing a large forest for a new highway, which will displace indigenous communities and harm wildlife"</i> . a. Explain the concerns that arise from the decision to clear the forest for the highway.	<b>10 Marks</b>	<b>L2</b>	<b>CO4</b>
	<b>b.</b>	Show your plans to have an advocacy campaign to challenge the project and protect the rights of the affected indigenous community.	<b>5 Marks</b>	<b>L2</b>	<b>CO4</b>
	<b>c.</b>	Demonstrate the role that can be played by the affected indigenous community in this campaign, and how you would support their involvement.	<b>5 Marks</b>	<b>L2</b>	<b>CO4</b>