



PRESIDENCY UNIVERSITY

BENGALURU

Roll No.														
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End - Term Examinations – MAY 2025

Date: 21-05-2025

Time: 01:00 pm – 04:00 pm

School: SOMS	Program: BAJMC		
Course Code: BAJ1003	Course Name: Introduction to Human Rights and Gender Issues		
Semester: IV	Max Marks: 100	Weightage: 50%	

CO - Levels	C01	C02	C03	C04	C05
Marks	24	26	26	24	

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2marks.

10Q x 2M=20M

1.	Define the term “human rights.”	2 Marks	L1	C01
2.	Name any two rights enshrined in the Universal Declaration of Human Rights (1948).	2 Marks	L1	C01
3.	What is meant by a “gender stereotype”?	2 Marks	L1	C02
4.	Show one example of gender bias in the media.	2 Marks	L2	C02
5.	Explain the term “social justice.”	2 Marks	L2	C02
6.	Explain the acronym NHRC in the context of human rights institutions in India.	2 Marks	L2	C03
7.	Name any one international human rights treaty.	2 Marks	L1	C03
8.	What role does the judiciary play in protecting human rights?	2 Marks	L1	C03
9.	What are environmental rights?	2 Marks	L1	C04
10.	Show one example of how an environmental issue can also be a human rights issue.	2 Marks	L2	C04

Part B

Answer the Questions.

Total Marks 80M

11.	a.	Explain how the Universal Declaration of Human Rights (UDHR) emerged in this context and discuss its significance in 1948.	10 Marks	L2	C01
	b.	Describe the role of the United Nations in promoting and protecting human rights in the post-WWII era.	5 Marks	L2	C01
	c.	Show one example of a key human rights principle established by the UDHR and explain why it remains relevant today.	5 Marks	L2	C01
Or					
12.	a.	Explain the role that non-governmental organizations like Amnesty International play in protecting human rights globally.	10 Marks	L2	C01
	b.	Explain one major challenge NGOs face when confronting human rights violations in different countries.	5 Marks	L2	C01
	c.	Outline the role of the United Nations in global peacemaking	5 Marks	L2	C01

13.	a.	Read the statement below carefully and answer the following questions. Statement: <i>"A television commercial depicts women only as homemakers and men as decision-makers".</i> a. Discover the gender stereotypes depicted in this advertisement?	10 Marks	L4	C02
	b.	Analyze how such a portrayal can influence viewers' perceptions of societal gender roles.	5 Marks	L4	C02
	c.	Analyze the social or cultural factors that might contribute to these stereotypes in the media.	5 Marks	L4	C03

Or					
14.	a.	Read the below given statement carefully and answer the following questions. Statement: <i>"The #MeToo movement went viral on social media, with millions sharing personal stories of harassment and abuse".</i> a. Analyse the factors in society that led to the rise of the #MeToo movement.	10 Marks	L4	C02
	b.	Discover how social media contributed to the spread of the #MeToo movement globally.	5 Marks	L4	C02
	c.	List one significant outcome of the #MeToo movement in terms of its impact on public awareness or policy.	5 Marks	L4	C02

15.	a.	Critically analyze how media representations of gender contribute to reinforcing traditional gender roles.	10 Marks	L4	C02
	b.	Examine the long-term social consequences of perpetuating gender stereotypes through media.	5 Marks	L4	C01 2
	c.	Analyze one example where a media campaign successfully challenged gender stereotypes.	5 Marks	L4	C02

Or

16.	a.	Analyze one core function of the NHRC. How effectively has the commission carried out this function in practice, considering real-world examples or challenges?	10 Marks	L4	C03
	b.	Analyze one major success of the NHRC in protecting human rights. What factors contributed to this success, and why is it significant in the broader human rights landscape?	5 Marks	L4	C03
	c.	Analyze a key limitation or criticism of the NHRC's role. How does this limitation impact its overall ability to safeguard human rights in India?	5 Marks	L4	C03

17.	a.	Read the below given statement below carefully and answer the following questions. Statement: <i>"A factory is discharging toxic waste into a river, harming the health and livelihood of a nearby village community"</i> . a. Explain why this situation constitutes a human rights issue. Which rights of the villagers are being affected?	10 Marks	L2	C04
	b.	As a human rights advocate, explain the immediate steps you would take to address this issue.	5 Marks	L2	C04
	c.	Explain the strategies to include the local community and other stakeholders in your advocacy efforts to resolve this problem.	5 Marks	L2	C04

Or

18.	a.	Read the given statement below carefully and answer the following questions. Statement: <i>"The government has approved clearing a large forest for a new highway, which will displace indigenous communities and harm wildlife"</i> . a. Explain the concerns that arise from the decision to clear the forest for the highway.	10 Marks	L2	C04
	b.	Show your plans to have an advocacy campaign to challenge the project and protect the rights of the affected indigenous community.	5 Marks	L2	C04
	c.	Demonstrate the role that can be played by the affected indigenous community in this campaign, and how you would support their involvement.	5 Marks	L2	C04