



# PRESIDENCY UNIVERSITY

BENGALURU

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| Roll No. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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## Mid - Term Examinations – October 2025

Date: 11-10-2025

Time: 09.30am to 11.00am

|                      |  |                |
|----------------------|--|----------------|
| School: SOCSE        | Program: B.Tech. – CSD                         |                |
| Course Code :CSD3413 | Course Name: Data Visualization and Dashboards |                |
| Semester: V          | Max Marks: 50                                  | Weightage: 25% |

| CO - Levels | C01 | C02 | C03 | C04 | C05 |
|-------------|-----|-----|-----|-----|-----|
| Marks       | 26  | 24  | NA  | NA  | NA  |

### Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

### Part A

Answer ALL the Questions. Each question carries 2marks.

5Q x 2M=10M

|   |  |         |    |     |
|---|--|---------|----|-----|
| 1 | What is Data Visualization?                        | 2 Marks | L1 | C01 |
| 2 | Give an example of categorical and numerical data. | 2 Marks | L2 | C01 |
| 3 | Define Data Abstraction.                           | 2 Marks | L1 | C01 |
| 4 | Define correlation matrix in data visualization.   | 2 Marks | L1 | C02 |
| 5 | What is a heatmap?                                 | 2 Marks | L1 | C02 |

## Part B

### Answer the Questions.

**Total Marks 40M**

|           |           |   |                 |           |            |
|-----------|-----------|---|-----------------|-----------|------------|
| <b>6.</b> | <b>a.</b> | Describe the four levels of analysis for validation in data visualization with suitable examples. | <b>10 Marks</b> | <b>L2</b> | <b>CO1</b> |
| <b>Or</b> |           |   |                 |           |            |
| <b>7.</b> | <b>a.</b> | List and explain the process of data collection and preparation with examples.                    | <b>10 Marks</b> | <b>L2</b> | <b>CO1</b> |

|           |           |  |                 |           |            |
|-----------|-----------|--|-----------------|-----------|------------|
| <b>8.</b> | <b>a.</b> | What is task abstraction? Illustrate with an example how task abstraction helps in visualization design. | <b>10 Marks</b> | <b>L2</b> | <b>CO1</b> |
| <b>Or</b> |           |  |                 |           |            |
| <b>9.</b> | <b>a.</b> | Discuss Data transformation techniques used in visualization. Give examples using Python libraries.      | <b>10 Marks</b> | <b>L2</b> | <b>CO1</b> |

|            |           |   |                 |           |            |
|------------|-----------|---|-----------------|-----------|------------|
| <b>10.</b> | <b>a.</b> | Explain the process of creating static plots like histograms, boxplots, and pair plots with examples in Python. | <b>10 Marks</b> | <b>L2</b> | <b>CO2</b> |
| <b>Or</b>  |           |   |                 |           |            |
| <b>11.</b> | <b>a.</b> | Discuss in detail about vector visualization with examples.   | <b>10 Marks</b> | <b>L2</b> | <b>CO2</b> |

|            |           |  |                 |           |            |
|------------|-----------|--|-----------------|-----------|------------|
| <b>12.</b> | <b>a.</b> | Discuss the role of statistical visualization and explain correlation matrices and regression plots with examples. | <b>10 Marks</b> | <b>L2</b> | <b>CO2</b> |
| <b>Or</b>  |           |  |                 |           |            |
| <b>13.</b> | <b>a.</b> | Describe visualization methods used for trees, graphs, and networks with its applications.                         | <b>10 Marks</b> | <b>L2</b> | <b>CO2</b> |