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PRESIDENCY UNIVERSITY

BENGALURU

Mid - Term Examinations – October 2025

Date: 11-10-2025

Time: 09.30am to 11.00am

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|------------------------------|---|-----------------------|
| School: SOCSE | Program: B.Tech. – CSD | |
| Course Code : CSD3413 | Course Name: Data Visualization and Dashboards | |
| Semester: V | Max Marks: 50 | Weightage: 25% |

| CO - Levels | CO1 | CO2 | CO3 | CO4 | CO5 |
|--------------------|------------|------------|------------|------------|------------|
| Marks | 26 | 24 | NA | NA | NA |

Instructions:

- (i) *Read all questions carefully and answer accordingly.*
- (ii) *Do not write anything on the question paper other than roll number.*

Part A

Answer ALL the Questions. Each question carries 2marks.

5Q x 2M=10M

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|----------|--|----------------|-----------|------------|
| 1 | What is Data Visualization? | 2 Marks | L1 | C01 |
| 2 | Give an example of categorical and numerical data. | 2 Marks | L2 | C01 |
| 3 | Define Data Abstraction. | 2 Marks | L1 | C01 |
| 4 | Define correlation matrix in data visualization. | 2 Marks | L1 | C02 |
| 5 | What is a heatmap? | 2 Marks | L1 | C02 |

Part B

Answer the Questions.

Total Marks 40M

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| 6. | a. | Describe the four levels of analysis for validation in data visualization with suitable examples. | 10 Marks | L2 | CO1 |
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Or

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| 7. | a. | List and explain the process of data collection and preparation with examples. | 10 Marks | L2 | CO1 |
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| 8. | a. | What is task abstraction? Illustrate with an example how task abstraction helps in visualization design. | 10 Marks | L2 | CO1 |
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| 9. | a. | Discuss Data transformation techniques used in visualization. Give examples using Python libraries. | 10 Marks | L2 | CO1 |
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| 10. | a. | Explain the process of creating static plots like histograms, boxplots, and pair plots with examples in Python. | 10 Marks | L2 | CO2 |
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| 11. | a. | Discuss in detail about vector visualization with examples. | 10 Marks | L2 | CO2 |
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| 12. | a. | Discuss the role of statistical visualization and explain correlation matrices and regression plots with examples. | 10 Marks | L2 | CO2 |
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| 13. | a. | Describe visualization methods used for trees, graphs, and networks with its applications. | 10 Marks | L2 | CO2 |
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