PRESIDENCY UNIVERSITY

BENGALURU

Mid - Term Examinations – October 2025

Date: 07-10-2025   **Time:** 11.45am to 01.15pm

School: SOC	**Program:** BBA-Digital Marketing
Course Code: BBE3012	**Course Name:** Purchase and Inventory Management
Semester: V	**Max Marks**:50 **Weightage**:25%

CO - Levels	CO1	CO2	CO3	CO4	CO5
Marks	24	26	-	-	-

Instructions:

   (i) Read all questions carefully and answer accordingly.

   (ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2 marks.   **5Q x 2M=10M**

1	Define Purchasing Management in SCM	2 Marks	L2	CO1
2	List any two ethical standards in purchasing.	2 Marks	L1	CO1
3	What is a Blanket Purchase Order?	2 Marks	L1	CO2
4	Mention any two components of the procurement cycle.	2 Marks	L2	CO2
5	Give one advantage of using computer-aided purchasing.	2 Marks	L3	CO2

Part B

Answer ALL the Questions. Each question carries 10 marks.   **4Q x 10M=40M**

6.	Explain the Purchasing Cycle with its steps. Support with an Indian company example.	10 Marks	L1	CO1
	Or			
7.	Discuss Make or Buy decisions in purchasing. Give practical examples from Indian industries-Maruti.	10 Marks	L4	CO1

8.	Discuss Ethical and Professional Standards in Purchasing.	10 Marks	L3	CO1
	Or			
9.	Explain the challenges in Global Tendering and Negotiation processes.	10 Marks	L5	CO1

10.	Explain Purchasing Performance Measurement Tools and discuss their role in improving procurement efficiency.	10 Marks	L4	CO2
	Or			
11.	Evaluate Vendor Performance Measurement and its importance in supply chains. Use the caselet of an Indian company-Tata Steel.	10 Marks	L5	CO2

12.	What are Modern Purchasing Practices? Illustrate with examples from Indian companies (e.g., Infosys or Tata Steel)	10 Marks	L3	CO2
	Or			
13.	Explain Computer-Aided Purchasing and its role in improving efficiency. Use Indian company examples.	10 Marks	L3	CO2