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# PRESIDENCY UNIVERSITY

## BENGALURU

### Mid - Term Examinations – October 2025

**Date:** 11-10-2025

**Time:** 09.30am to 11.00am

<b>School:</b> SOC/SOM-UG	<b>Program:</b> BBA/B.COM/BAV/BBD	
<b>Course Code:</b> CBS1014	<b>Course Name:</b> Principles of Management	
<b>Semester:</b> I	<b>Max Marks:</b> 50	<b>Weightage:</b> 25%

<b>CO - Levels</b>	<b>CO1</b>	<b>CO2</b>	<b>CO3</b>	<b>CO4</b>	<b>CO5</b>
<b>Marks</b>	30	20	-	-	-

**Instructions:**

- (i) *Read all questions carefully and answer accordingly.*
- (ii) *Do not write anything on the question paper other than roll number.*

### Part A

**Answer ALL the Questions. Each question carries 2 marks.**

**5Q x 2M=10M**

<b>1</b>	State any two functions of management.	<b>2 Marks</b>	<b>L1</b>	<b>CO1</b>
<b>2</b>	List any two features of Management by Objectives (MBO).	<b>2 Marks</b>	<b>L1</b>	<b>CO1</b>
<b>3</b>	Write any two limitations of scientific management.	<b>2 Marks</b>	<b>L1</b>	<b>CO1</b>
<b>4</b>	Define the meaning of coordination in management.	<b>2 Marks</b>	<b>L1</b>	<b>CO1</b>
<b>5</b>	What do you mean by Management by Exception (MBE)?	<b>2 Marks</b>	<b>L1</b>	<b>CO1</b>

### Part B

**Answer ALL the Questions. Each question carries 10 marks.**

**4Q x 10M=40M**

<b>6.</b>	The classical management focuses on attaining of productivity and efficiency in an organization setting. Describe the predominant characteristics of classical management theory and explain the elements of Scientific management theory.	<b>10 Marks</b>	<b>L2</b>	<b>CO1</b>
<b>Or</b>				
<b>7.</b>	Henry Fayol is considered to be the father of modern management	<b>10 Marks</b>	<b>L2</b>	<b>CO</b>

	theory and described management as the designated set of functions, and unlike Taylor. Mention the various six groups Fayol divided industry into and explain with example any 4 principles of Management with example.			<b>1</b>
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<b>8.</b>	Describe the Max Weber's Contribution to Bureaucracy theory	<b>10 Marks</b>	<b>L2</b>	<b>CO 1</b>
<b>Or</b>				
<b>9.</b>	Discuss the key principles of Management by Exception with a suitable example.	<b>10 Marks</b>	<b>L2</b>	<b>CO 1</b>

<b>10.</b>	Illustrate concept and process of planning with example.	<b>10 Marks</b>	<b>L2</b>	<b>CO 2</b>
<b>Or</b>				
<b>11.</b>	Planning is performed at multiple levels within an organization. Planning starts at the top of an organization, interpret various types of plans in an organization.	<b>10 Marks</b>	<b>L2</b>	<b>CO 2</b>

<b>12.</b>	Summarize the concepts of centralization and decentralization along with their merits.	<b>10 Marks</b>	<b>L2</b>	<b>CO 2</b>
<b>Or</b>				
<b>13.</b>	Explain the concept and steps of staffing. Discuss manpower planning, training, and performance appraisal.	<b>10 Marks</b>	<b>L2</b>	<b>CO 2</b>