



# PRESIDENCY UNIVERSITY

BENGALURU

Roll No.														
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## Mid - Term Examinations – October 2025

Date: 11-10-2025

Time: 09.30am to 11.00am

School: SOC/SOM-UG	Program: BBA/B.COM/BAV/BBD	
Course Code: CBS1014	Course Name: Principles of Management	
Semester: I	Max Marks:50	Weightage:25%

CO - Levels	C01	C02	C03	C04	C05
Marks	30	20	-	-	-

### Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

### Part A

Answer ALL the Questions. Each question carries 2 marks.

5Q x 2M=10M

1	State any two functions of management.	2 Marks	L1	C01
2	List any two features of Management by Objectives (MBO).	2 Marks	L1	C01
3	Write any two limitations of scientific management.	2 Marks	L1	C01
4	Define the meaning of coordination in management.	2 Marks	L1	C01
5	What do you mean by Management by Exception (MBE)?	2 Marks	L1	C01

### Part B

Answer ALL the Questions. Each question carries 10 marks.

4Q x 10M=40M

6.	The classical management focuses on attaining of productivity and efficiency in an organization setting. Describe the predominant characteristics of classical management theory and explain the elements of Scientific management theory.	10 Marks	L2	CO 1
Or				
7.	Henry Fayol is considered to be the father of modern management	10 Marks	L2	CO

	theory and described management as the designated set of functions, and unlike Taylor. Mention the various six groups Fayol divided industry into and explain with example any 4 principles of Management with example.			1
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8.	Describe the Max Weber's Contribution to Bureaucracy theory	10 Marks	L2	CO 1
<b>Or</b>				
9.	Discuss the key principles of Management by Exception with a suitable example.	10 Marks	L2	CO 1

10.	Illustrate concept and process of planning with example.	10 Marks	L2	CO 2
<b>Or</b>				
11.	Planning is performed at multiple levels within an organization. Planning starts at the top of an organization, interpret various types of plans in an organization.	10 Marks	L2	CO 2

12.	Summarize the concepts of centralization and decentralization along with their merits.	10 Marks	L2	CO 2
<b>Or</b>				
13.	Explain the concept and steps of staffing. Discuss manpower planning, training, and performance appraisal.	10 Marks	L2	CO 2