



# PRESIDENCY UNIVERSITY

BENGALURU

Roll No.														
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## Mid - Term Examinations – October 2025

Date: 11-10-2025

Time: 11.45am to 01.15pm

<b>School:</b> SOC/SOM-UG	<b>Program:</b> BBB (BBA-Business Analytics)	
<b>Course Code:</b> BBA2067	<b>Course Name:</b> Entrepreneurship and Innovation	
<b>Semester:</b> III	<b>Max Marks:</b> 50	<b>Weightage:</b> 25%

CO - Levels	C01	C02	C03	C04	C05
<b>Marks</b>	<b>24</b>	<b>26</b>	-	-	-

### Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

### Part A

Answer ALL the Questions. Each question carries 2 marks.

5Q x 2M=10M

1	List any two types of entrepreneurships.	2 Marks	L1	C01
2	State any one role of entrepreneurship in economic development.	2 Marks	L1	C01
3	Define risk-taking in entrepreneurship.	2 Marks	L2	C02
4	Recall the characters of entrepreneurial leader.	2 Marks	L2	C02
5	List any two differences between an entrepreneur and a manager.	2 Marks	L1	C02

### Part B

Answer the Questions. Each question carries 10 marks.

4Q x 10M=40M

6.	Discuss the importance of entrepreneurship in economic development.	10 Marks	L2	C01
Or				
7.	Interpret different types of entrepreneurs.	10 Marks	L3	C01

<b>8.</b>	Examine the factors influencing the entrepreneurship	<b>10 Marks</b>	<b>L4</b>	<b>C01</b>
<b>Or</b>				
<b>9.</b>	Contrast different theories of entrepreneurship.	<b>10 Marks</b>	<b>L4</b>	<b>C01</b>

<b>10.</b>	Distinguish the different types of business risks.	<b>10 Marks</b>	<b>L4</b>	<b>C02</b>
<b>Or</b>				
<b>11.</b>	Sketch the entrepreneurial decision making process.	<b>10 Marks</b>	<b>L3</b>	<b>C02</b>

<b>12.</b>	Interpret the three levels of entrepreneurial culture.	<b>10 Marks</b>	<b>L3</b>	<b>C02</b>
<b>Or</b>				
<b>13.</b>	Distinguish between an entrepreneur and manager with suitable real life examples.	<b>10 Marks</b>	<b>L4</b>	<b>C02</b>