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PRESIDENCY UNIVERSITY

BENGALURU

Mid - Term Examinations – October 2025

Date: 11-10-2025

Time: 11.45am to 01.15pm

School: SOC/SOM-UG	Program: BBB (BBA-Business Analytics)	
Course Code: BBA2067	Course Name: Entrepreneurship and Innovation	
Semester: III	Max Marks: 50	Weightage: 25%

CO - Levels	CO1	CO2	CO3	CO4	CO5
Marks	24	26	-	-	-

Instructions:

- (i) *Read all questions carefully and answer accordingly.*
- (ii) *Do not write anything on the question paper other than roll number.*

Part A

Answer ALL the Questions. Each question carries 2 marks.

5Q x 2M=10M

1	List any two types of entrepreneurship.	2 Marks	L1	C01
2	State any one role of entrepreneurship in economic development.	2 Marks	L1	C01
3	Define risk-taking in entrepreneurship.	2 Marks	L2	C02
4	Recall the characters of entrepreneurial leader.	2 Marks	L2	C02
5	List any two differences between an entrepreneur and a manager.	2 Marks	L1	C02

Part B

Answer the Questions. Each question carries 10 marks.

4Q x 10M=40M

6.	Discuss the importance of entrepreneurship in economic development.	10 Marks	L2	C01
Or				
7.	Interpret different types of entrepreneurs.	10 Marks	L3	C01

8.	Examine the factors influencing the entrepreneurship	10 Marks	L4	CO1
Or				
9.	Contrast different theories of entrepreneurship.	10 Marks	L4	CO1

10.	Distinguish the different types of business risks.	10 Marks	L4	CO2
Or				
11.	Sketch the entrepreneurial decision making process.	10 Marks	L3	CO2

12.	Interpret the three levels of entrepreneurial culture.	10 Marks	L3	CO2
Or				
13.	Distinguish between an entrepreneur and manager with suitable real life examples.	10 Marks	L4	CO2