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PRESIDENCY UNIVERSITY

BENGALURU

Mid - Term Examinations – October 2025

Date: 08-10-2025

Time: 09.30am to 11.00am

School: SOL	Program: BALLB/BBALLB/BCOMLLB (Hons.)	
Course Code: BBA3047	Course Name: Technology and Entrepreneurship	
Semester: VII	Max Marks: 50	Weightage: 25%

CO - Levels	CO1	CO2	CO3	CO4	CO5
Marks	20	30	-	-	-

Instructions:

- (i) *Read all questions carefully and answer accordingly.*
- (ii) *Do not write anything on the question paper other than roll number.*

Part A

Answer ALL the Questions. Each question carries 2marks.

5Q x 2M=10M

1	What is meant by "disruptive innovation" in the context of technology entrepreneurship?	2 Marks	L1	CO1
2	List two characteristics of private limited companies relevant for startups.	2 Marks	L1	CO1
3	What are the eligibility criteria for startup recognition under DPIIT?	2 Marks	L2	CO1
4	Explain the concept of digital rights under Article 19 of the Indian Constitution.	2 Marks	L1	CO1
5	Define copyright and mention one example relevant to tech startups.	2 Marks	L2	CO1

Part B

Answer the Questions.

Total Marks 40M

6.	a.	A team of law graduates wants to launch a legal tech platform offering automated contract drafting using AI. Guide them on choosing the appropriate business structure. Outline the steps for incorporation and compliance under the Companies Act, 2013.	3 Marks	L2	CO1
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		Highlight relevant government schemes for support.	4 Marks		
Or					
7.	a.	<p>A tech startup working on mobile health apps seeks to secure its innovations.</p> <p>What forms of IP apply to their product?</p> <p>Discuss trademarking and copyright issues.</p> <p>How can they handle third-party code integration?</p>	3 Marks 3 Marks 4 Marks	L4	CO 1

8.	a.	Compare the Indian legal position on copyright protection for software with that of the United States. Evaluate how this affects cloud-based service providers.	10 Marks	L2	CO 2
Or					
9.	a.	<p>A company runs a blockchain-based identity verification system. It faces allegations of violating consumer privacy and lacks dispute mechanisms.</p> <p>Discuss enforceability and liabilities associated with their smart contracts.</p> <p>Recommend legal redressal frameworks.</p>	10 Marks	L4	CO 2

10.	a.	<p>A wearable tech firm stores sensitive health data in Indian and foreign cloud servers.</p> <p>Evaluate its obligations under the DPDP Act and GDPR and recommend a compliant architecture.</p>	10 Marks	L4	CO 2
Or					

11.	a.	<p>A VR startup provides mental health simulations.</p> <p>Explore the legal, ethical, and IP risks.</p> <p>Suggest policy safeguards and compliance measures for safe deployment.</p>	5 Marks 5 Marks	L5	CO 2
Or					

12	a.	<p>An AI-driven fintech startup challenges government restrictions on digital lending platforms, arguing it violates their constitutional right to carry on business.</p> <p>Question: Critically analyse this claim in light of Article 19(1)(g) and reasonable restrictions imposed by the State in the digital context.</p>	10 Marks	L2	CO 2
Or					

13	a.	A SaaS-based company integrates open-source software licensed under GPL into its proprietary product but plans to commercialize it without disclosing the source code.	10 Marks	L2	CO 2
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		Question: Analyse the legal risks of this strategy and suggest compliance measures to avoid potential litigation.			
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