



# PRESIDENCY UNIVERSITY

BENGALURU

Roll No.														
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## Mid - Term Examinations – October 2025

Date: 09-10-2025

Time: 11.45am to 01.15pm

<b>School:</b> SOC	<b>Program:</b> B.Sc. Economics	
<b>Course Code:</b> BSE1018	<b>Course Name:</b> Industrial Economics	
<b>Semester:</b> V	<b>Max Marks:</b> 50	<b>Weightage:</b> 25%

<b>CO - Levels</b>	<b>C01</b>	<b>C02</b>
<b>Marks</b>	<b>26</b>	<b>24</b>

### Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

### Part A

Answer ALL the Questions. Each question carries 2 marks.

5Q x 2M=10M

1	What is referred to as limit pricing strategy of oligopolistic firms.	2 Marks	L1	C01
2	What is referred to as a firm.	2 Marks	L1	C01
3	Recall the industrial policy goals of MIC2025 program of China.	2 Marks	L1	C02
4	Recall the four pillars of 'Make in India' program.	2 Marks	L1	C02
5	What is naïve behavioral assumption of classical non-collusive oligopoly models.	2 Marks	L1	C01

### Part B

Answer ALL the Questions. Each question carries 10 marks.

4Q x 10M=40M

6.	Discuss in detail about Cournot non-collusive duopoly model.	10 Marks	L2	C01
Or				
7.	Explain the managerial behavior, organizational and operational developments in modern firms.	10 Marks	L2	C01

<b>8.</b>	Discuss in detail about Paul Sweezy's Kinked demand curve model.	<b>10 Marks</b>	<b>L2</b>	<b>C01</b>
<b>Or</b>				
<b>9.</b>	Explain the rationale of firm's existence in the context of transaction cost and information asymmetry.	<b>10 Marks</b>	<b>L2</b>	<b>C01</b>

<b>10.</b>	Summarize the industrial policy developments in India since Independence.	<b>10 Marks</b>	<b>L2</b>	<b>C02</b>
<b>Or</b>				
<b>11.</b>	Discuss about the industrial policy initiatives in United Kingdom post 1950s.	<b>10 Marks</b>	<b>L2</b>	<b>C02</b>

<b>12.</b>	Summarize industrial policy developments in China since 1970s.	<b>10 Marks</b>	<b>L2</b>	<b>C02</b>
<b>Or</b>				
<b>13.</b>	Summarize industrial policy initiatives in United States post 1950s.	<b>10 Marks</b>	<b>L2</b>	<b>C02</b>