



PRESIDENCY UNIVERSITY

BENGALURU

Roll No.														
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Mid - Term Examinations – October 2025

Date: 09-10-2025

Time: 09.30am to 11.00am

School: SOLAS	Program: BAE/BAP	
Course Code : ENG1020	Course Name: Popular Literatures	
Semester: I	Max Marks: 50	Weightage: 25%

CO - Levels	C01	C02	C03	C04	C05
Marks	24	26			

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2marks.

5Q x 2M=10M

1	Define <i>popular literature</i> and state one key feature that distinguishes it from serious literature.	2 Marks	L1	C01
2	List two ways in which the publishing industry contributed to the rise of mass readership.	2 Marks	L1	C01
3	Identify the narrative style that makes <i>Murder on the Orient Express</i> a classic detective novel	2 Marks	L1	C02
4	Recall one psychological aspect presented in <i>Gone Girl</i>	2 Marks	L1	C02
5	State any two differences between <i>Whodunit</i> and <i>Whydunit</i> crime narratives	2 Marks	L1	C02

Part B

Answer the Questions.

Total Marks 40M

6.	a.	Explain the relationship between popular culture and literature.	10 Marks	L2	CO 1
Or					
7.	a.	Discuss the different types of Popular Literatures	10 Marks	L2	CO 1

8.	a.	Comment on the narrative structures of <i>Murder on the Orient Express</i>	10 Marks	L2	CO 2
Or					
9.	a.	Comment on the complexity in <i>Gone Girl</i>	10 Marks	L2	CO 2

10.	a.	Discuss the historical factors that led to the rise of popular literature	10 Marks	L2	CO 1
Or					
11.	a.	Discuss the significance of mass readership in the emergence of popular literature.	10 Marks	L2	CO 1

12.	a.	Apply the concept of Justice and morality in crime fictions	10 Marks	L3	CO 2
Or					
13.	a.	Demonstrate how crime fiction can be interpreted as a reflection of socio-political conditions	10 Marks	L3	CO 2