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PRESIDENCY UNIVERSITY

BENGALURU

Mid - Term Examinations – October 2025

Date: 08-10-2025

Time: 02.00pm to 03.30pm

School: SOC	Program: B.COM CMA	
Course Code: MAH2015	Course Name: Financial Analytics and Control	
Semester: III	Max Marks: 50	Weightage: 25%

CO - Levels	CO1	CO2	CO3	CO4	CO5
Marks	26	24	-	-	-

Instructions:

- (i) *Read all questions carefully and answer accordingly.*
- (ii) *Do not write anything on the question paper other than roll number.*

Part A

Answer ALL the Questions. Each question carries 2 marks.

5Q x 2M=10M

1	Identify the information system used by senior executives for strategic decisions.	2 Marks	L1	CO1
2	Describe the purpose of purchase order.	2 Marks	L2	CO1
3	Describe the concept of metadata.	2 Marks	L2	CO1
4	Discuss the concept of data transformation.	2 Marks	L2	CO2
5	Identify the steps in data synthesis.	2 Marks	L1	CO2

Part B

Answer ALL the Questions. Each question carries 10 marks.

4Q x 10M=40M

6.	Describe the transaction cycle of revenue and cash receipt.	10 Marks	L2	CO1
Or				
7.	Discuss the details included in a fixed asset register.	10 Marks	L2	CO1

8.	Discuss the concept of ERPS software and identify key advantages and disadvantages.	10 Marks	L2	CO 1
Or				
9.	Describe the concept of business performance management (BPM) Systems.	10 Marks	L3	CO 1

10.	Discuss in brief the data life cycle stages.	10 Marks	L3	CO 2
Or				
11.	Explain how firewalls are used to protect network data.	10 Marks	L3	CO 2

12.	Differentiate data reduction and data archival.	10 Marks	L3	CO 2
Or				
13.	Elaborate various purposes of data analytics.	10 Marks	L2	CO 2