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PRESIDENCY UNIVERSITY

BENGALURU

Mid - Term Examinations – October 2025

Date: 09-10-2025

Time: 11.45am to 01.15pm

School: SOL	Program: B.A.LL. B/BBA LL.B./B. Com LL.B. (Honors)	
Course Code: LAW4083	Course Name: IPR in SMEs	
Semester: IX	Max Marks: 50	Weightage: 25%

CO - Levels	CO1	CO2	CO3	CO4	CO5
Marks	24	26	-	-	-

Instructions:

- (i) *Read all questions carefully and answer accordingly.*
- (ii) *Do not write anything on the question paper other than roll number.*

Part A

Answer ALL the Questions. Each question carries 2marks.

5Q x 2M=10M

1	State the rationale for revising the definition of MSMEs to include both manufacturing and service enterprises.	2 Marks	L1	CO1
2	State the reasons why the Credit Guarantee Scheme (CGTMSE) is crucial for MSMEs' access to finance.	2 Marks	L1	CO1
3	Explain in brief the need for MSMEs to integrate an Intellectual Property (IP) strategy into their business model instead of treating IP merely as a legal formality.	2 Marks	L1	CO2
4	Explain in brief why collective trademarks or Geographical Indications (GIs) are more suitable for MSME clusters than individual trademarks.	2 Marks	L2	CO2
5	State the reasons why patent pooling or licensing is considered an effective strategy for MSMEs to commercialize their intellectual property.	2 Marks	L2	CO2

Part B

Answer the Questions.

Total Marks 40M

6.	<p>A. Suggest the most appropriate Intellectual Property (IP) tools that a cluster of weavers in Tamil Nadu can use to protect their traditional handloom patterns.</p>	5 Marks	L3	CO2
	<p>B. Discuss the process of registration of such IP rights and highlight the potential benefits that registration would provide to the weaver cluster.</p>	5 Marks	L2	

Or

7.	<p>A. Analyse the legal implications of choosing between trade secret protection and patent protection for an MSME's proprietary recipe.</p>	5 Marks	L3	CO2
	<p>B. Evaluate which form of protection (trade secrets or patents), would be more appropriate for the MSME's proprietary recipe, providing reasons in support of your recommendation.</p>	5 Marks	L4	

8.	<p>A. Evaluate the economic justification for granting procurement preference to MSMEs by a state government during COVID 19 pandemic as a measure for local economic revival.</p>	5 Marks	L3	CO1
	<p>B. Assess the legal basis of such preferential procurement under the provisions of the MSME Development Act, 2006.</p>	5 Marks	L4	

Or

9.	<p>A. Discuss the historical evolution of policies relating to Micro, Small and Medium Enterprises (MSMEs) in India, tracing their development from the pre-independence period to the post-independence industrial policy framework</p>	5 Marks	L4	CO1
	<p>B. Analyse the transformative impact of the 1991 economic liberalization reforms on the MSME ecosystem, particularly with reference to competitiveness, market access, and policy orientation.</p>	5 Marks	L2	

10.	<p>A. Differentiate between the concepts of intellectual assets and intellectual property, highlighting their scope and distinctive features.</p>	5 Marks	L2	CO2
	<p>B. Critically assess the importance of identification, visualization, and valuation of intellectual assets for MSMEs in enhancing their global competitiveness.</p>	5 Marks	L4	

Or

11.	A. Analyse the role of the National IPR Policy in fostering innovation and strengthening the intellectual property ecosystem for Micro, Small and Medium Enterprises (MSMEs).	5 Marks	L4	CO2
	B. Examine how Start-up India's IP facilitation schemes contribute to enhancing the innovation capacity and competitiveness of MSMEs.	5 Marks	L3	

12.	A. Advise a start-up promoter with a turnover of ₹3 crore seeking funds under the Pradhan Mantri MUDRA Yojana (PMMY) about the different categories of loans available under the scheme.	5 Marks	L3	CO1
	B. Discuss how the MUDRA scheme can provide financial support and growth opportunities to the start-up as an MSME.	5 Marks	L4	

Or

13.	A. Suggest the legal and policy mechanisms available to a micro-enterprise for securing intellectual property protection over its innovative eco-friendly packaging solution.	5 Marks	L3	CO1
	B. Discuss the institutional and policy support measures that can assist the enterprise in the commercialization of its innovation despite limited resources.	5 Marks	L2	