



# PRESIDENCY UNIVERSITY

BENGALURU

Roll No.														
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## Mid - Term Examinations – October 2025

Date: 09-10-2025

Time: 11.45am to 01.15pm

<b>School:</b> SOL	<b>Program:</b> B.A.LL. B/BBA LL.B./B. Com LL.B. (Honors)	
<b>Course Code:</b> LAW4083	<b>Course Name:</b> IPR in SMEs	
<b>Semester:</b> IX	<b>Max Marks:</b> 50	<b>Weightage:</b> 25%

CO - Levels	CO1	CO2	CO3	CO4	CO5
<b>Marks</b>	<b>24</b>	<b>26</b>	-	-	-

### Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

### Part A

Answer ALL the Questions. Each question carries 2marks.

5Q x 2M=10M

1	State the rationale for revising the definition of MSMEs to include both manufacturing and service enterprises.	2 Marks	L1	CO1
2	State the reasons why the Credit Guarantee Scheme (CGTMSE) is crucial for MSMEs' access to finance.	2 Marks	L1	CO1
3	Explain in brief the need for MSMEs to integrate an Intellectual Property (IP) strategy into their business model instead of treating IP merely as a legal formality.	2 Marks	L1	CO2
4	Explain in brief why collective trademarks or Geographical Indications (GIs) are more suitable for MSME clusters than individual trademarks.	2 Marks	L2	CO2
5	State the reasons why patent pooling or licensing is considered an effective strategy for MSMEs to commercialize their intellectual property.	2 Marks	L2	CO2

## Part B

**Answer the Questions.**

**Total Marks 40M**

6.	A. Suggest the most appropriate Intellectual Property (IP) tools that a cluster of weavers in Tamil Nadu can use to protect their traditional handloom patterns.	5 Marks	L3	CO2
	B. Discuss the process of registration of such IP rights and highlight the potential benefits that registration would provide to the weaver cluster.	5 Marks	L2	
Or				
7.	A. Analyse the legal implications of choosing between trade secret protection and patent protection for an MSME's proprietary recipe.	5 Marks	L3	CO2
	B. Evaluate which form of protection (trade secrets or patents), would be more appropriate for the MSME's proprietary recipe, providing reasons in support of your recommendation.	5 Marks	L4	

8.	A. Evaluate the economic justification for granting procurement preference to MSMEs by a state government during COVID 19 pandemic as a measure for local economic revival.	5 Marks	L3	CO1
	B. Assess the legal basis of such preferential procurement under the provisions of the MSME Development Act, 2006.	5 Marks	L4	
Or				
9.	A. Discuss the historical evolution of policies relating to Micro, Small and Medium Enterprises (MSMEs) in India, tracing their development from the pre-independence period to the post-independence industrial policy framework	5 Marks	L4	CO1
	B. Analyse the transformative impact of the 1991 economic liberalization reforms on the MSME ecosystem, particularly with reference to competitiveness, market access, and policy orientation.	5 Marks	L2	

10.	A. Differentiate between the concepts of intellectual assets and intellectual property, highlighting their scope and distinctive features.	5 Marks	L2	CO2
	B. Critically assess the importance of identification, visualization, and valuation of intellectual assets for MSMEs in enhancing their global competitiveness.	5 Marks	L4	

Or				
11.	A. Analyse the role of the National IPR Policy in fostering innovation and strengthening the intellectual property ecosystem for Micro, Small and Medium Enterprises (MSMEs).	5 Marks	L4	CO2
	B. Examine how Start-up India's IP facilitation schemes contribute to enhancing the innovation capacity and competitiveness of MSMEs.	5 Marks	L3	

12.	A. Advise a start-up promoter with a turnover of ₹3 crore seeking funds under the Pradhan Mantri MUDRA Yojana (PMMY) about the different categories of loans available under the scheme.	5 Marks	L3	CO1
	B. Discuss how the MUDRA scheme can provide financial support and growth opportunities to the start-up as an MSME.	5 Marks	L4	
Or				
13.	A. Suggest the legal and policy mechanisms available to a micro-enterprise for securing intellectual property protection over its innovative eco-friendly packaging solution.	5 Marks	L3	CO1
	B. Discuss the institutional and policy support measures that can assist the enterprise in the commercialization of its innovation despite limited resources.	5 Marks	L2	