



PRESIDENCY UNIVERSITY

BENGALURU

Mid - Term Examinations – October 2025

Date: 09-10-2025

Time: 11.45am to 01.15pm

School: SOMS	Program: BA Journalism	
Course Code: ENG1905	Course Name: English for Journalistic Communication	
Semester: III	Max Marks: 50	Weightage:25%

CO - Levels	CO1	CO2	CO3	CO4	CO5
Marks	26	24			

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2 marks.

5Q x 2M=10M

1	What are the FOUR types of journalistic writing?	2 Marks	L1	CO1
2	Mention two starting points of the rules for journalism according to Melvin Mencher.	2 Marks	L1	CO1
3	What is bias and how does it affect modern journalism?	2 Marks	L1	CO1
4	How can anecdotes enhance news storytelling?	2 Marks	L1	CO2
5	What are the uses of feature leads?	2 Marks	L1	CO2

Part B

Answer the Questions.

Total Marks 40M

6.	What do you understand by close reading? How is it helpful in journalism?	10 Marks	L2	CO1
Or				
7.	How can you differentiate between persuasive and manipulative writing?	10 Marks	L2	CO1

8.	<p>Apply the close-reading method to the following exercise and identify specific images used by the writer to create a vivid picture of fatigue in patients of long-COVID.</p> <p>“For a start, this fatigue isn’t really a single symptom; it has many faces. It can weigh the body down: Lisa Geiszler likens it to “wearing a lead exoskeleton on a planet with extremely high gravity, while being riddled with severe arthritis.” It can rev the body up: Many fatigued people feel “wired and tired,” paradoxically in fight-or-flight mode despite being utterly depleted. It can be cognitive: Thoughts become sluggish, incoherent, and sometimes painful—like “there’s steel wool stuck in my frontal lobe,” Gwynn Dujardin, a literary historian with ME, told me.”</p>	10 Marks	L3	CO 1
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Or

9.	<p>Identify the fallacies in the following statements. Support your answer with a brief explanation.</p> <ol style="list-style-type: none"> <li data-bbox="208 900 1176 1012">If we begin considering theories other than the one the NTSB is pursuing, the investigation will run in so many directions that we’ll never solve anything. <li data-bbox="208 1057 1176 1170">The candidate is unlikely to maintain his electoral promises not because he is a bad politician but because he has cheated on his wife. 	10 Marks	L3	CO 1
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10.	How are journalists daily arbiters in the use of language?	10 Marks	L2	CO 2
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Or

11.	How can the wastage and loss of many columns of writing be prevented?	10 Marks	L2	CO 2
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12.	<p>Rewrite the following sentences, correcting all their errors. Some sentences contain more than one error.</p> <ol style="list-style-type: none"> <li data-bbox="208 1724 1176 1837">The respondents agreed that the only crime serious enough to receive capital punishment as a penalty are those involving murder. <li data-bbox="208 1882 1176 1949">John Adles said the possible deformity of the child is the only circumstance in which he feels that abortion should be legal. <li data-bbox="208 1994 1176 2061">He said that before marijuana is legalized, there has to be more extensive research pointing in the direction of its being a 	10 Marks	L3	CO 2
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	<p>harmless drug.</p> <p>4. Academic reputation, school location, and cost were the three major items listed by college students as their reason for attending the school in which they are currently enrolled.</p> <p>5. Assistant director for instruction and research in the Division of Computer Services Abraham Cohen said that every elementary school should teach their students how to use a computer.</p>		
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Or

13.	<p>Simplify the following sentences. They contain opinions, wordy phrases, passive verbs, grammatical errors and other problems that require rewriting.</p> <p>1. He suffered the loss of his right eye.</p> <p>2. Filing the grievance was a history teacher.</p> <p>3. Police officers were summoned to the scene by a neighbour.</p> <p>4. The interesting thing about the restaurant is that it has remained relatively unchanged for 100 years.</p> <p>5. They reached a settlement of the debt.</p>	10 Marks	L3	CO 2
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