PRESIDENCY UNIVERSITY

BENGALURU

Mid - Term Examinations – October 2025

Date: 10-10-2025   **Time:** 02.00pm to 03.30pm

School: SOL/ SOC / SOD / SOMS / SOIS	**Program:** BAL/BBL/BCL/BAJ/BCD/BSM/BDS/BCA/BAJ/BBA/BAV/BBD/BBB
Course Code: ENG1909	**Course Name:** Exploring Gender: Narratives from Campus to Community
Semester: III / V / VII / IX	**Max Marks**:50 · **Weightage**:25%

CO - Levels	CO1	CO2	CO3	CO4	CO5
Marks	24	26	-	-	-

Instructions:
  (i) *Read all questions carefully and answer accordingly.*
  (ii) *Do not write anything on the question paper other than roll number.*

Part A

Answer ALL the Questions. Each question carries 2marks.   **5Q x 2M=10M**

1	Define *patriarchy* with one everyday example.	2 Marks	L1	CO1
2	Differentiate between *sex* and *gender* in one or two lines.	2 Marks	L1	CO1
3	What is meant by the *male gaze* in visual media?	2 Marks	L1	CO2
4	Mention one way in which advertisements construct gender roles through visual or verbal cues.	2 Marks	L1	CO2
5	Give one example of how film scenes shape perceptions of *masculinity* or *femininity*.	2 Marks	L1	CO2

Part B

Answer the Questions.   **Total Marks 40M**

6.	Using Nivedita Menon's discussion of "family" in *Seeing Like a Feminist*, explain how the household naturalizes gendered division of labour with two short examples.	10 Marks	L2	CO1
	Or			

7.	Using two everyday cases, explain how sex and gender are distinct yet interconnected in Indian contexts.	10 Marks	L2	CO 1

8.	From *Feminism Is for Everybody* (Introduction and "Feminist Politics"), clarify why "feminism is for everybody" and correct one common misconception.	10 Marks	L2	CO 1
	Or			
9.	From *Feminism Is for Everybody* ("Our Bodies, Our Selves" or "Women at Work"), explain one argument about body politics or labour and relate it to a simple, current example.	10 Marks	L2	CO 1

10.	Choose one Indian advertisement and analyze how it codes *masculinity* or *femininity* using gaze, framing, and language.	10 Marks	L3	CO 2
	Or			
11.	Pick a scene from *Lipstick Under My Burkha / Kumbalangi Nights / Great Indian Kitchen* and show how the scene constructs or contests gender roles.	10 Marks	L3	CO 2

12.	Do memes or short-form videos typically reinforce or disrupt gender stereotypes? Take a stance and justify with one specific example.	10 Marks	L3	CO 2
	Or			
13.	Are "strong female lead" portrayals in mainstream cinema genuinely transformative or superficial? Argue your view with one case.	10 Marks	L3	CO 2