

Roll No.



# PRESIDENCY UNIVERSITY

BENGALURU

## Mid - Term Examinations – October 2025

Date: 30-10-2025

Time: 02.30Pm to 04.00Pm

<b>School:</b> SOLAS-PG	<b>Program:</b> 1 MSc	
<b>Course Code:</b> MSP4104	<b>Course Name:</b> Psychology of Social Behavior	
<b>Semester:</b> I	<b>Max Marks:</b> 50	<b>Weightage:</b> 25%

CO - Levels	C01	C02	C03	C04	C05
<b>Marks</b>	24	26			

### Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

### Part A

Answer ALL the Questions. Each question carries 2marks.

5Q x 2M=10M

1	How is social psychology different from sociology?	2 Marks	L1	C01
2	What is social perception?	2 Marks	L1	C01
3	Define stereotypes	2 Marks	L1	C02
4	What is congruent attitude change?	2 Marks	L1	C02
5	How is aggression different from anger?	2 Marks	L1	C02

### Part B

Answer the Questions.

Total Marks 40M

6.	Elaborate on the use of correlational method in social psychology.	10 Marks	L2	C01
Or				
7.	Explain the five stages of the Bystander Decision Process	10 Marks	L2	C01

<b>8.</b>	Apply the research on non-verbal communication in recognizing deception.	<b>10 Marks</b>	<b>L3</b>	<b>C01</b>
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**Or**

<b>9.</b>	Illustrate group cohesiveness in improving intergroup relations.	<b>10 Marks</b>	<b>L3</b>	<b>C01</b>
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<b>10.</b>	Explain Kelley's Covariation Theory	<b>10 Marks</b>	<b>L2</b>	<b>C02</b>
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**Or**

<b>11.</b>	Elaborate the compliance tactics based on Cialdini's compliance principles.	<b>10 Marks</b>	<b>L2</b>	<b>C02</b>
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<b>12.</b>	Illustrate ways to reduce prejudice and discrimination.	<b>10 Marks</b>	<b>L3</b>	<b>C02</b>
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**Or**

<b>13.</b>	Using the understanding of the causes of aggression, illustrate why gender violence against women is on the rise.	<b>10 Marks</b>	<b>L3</b>	<b>C02</b>
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