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PRESIDENCY UNIVERSITY

BENGALURU

Mid - Term Examinations – October 2025

Date: 30-10-2025

Time: 02.30Pm to 04.00Pm

School: SOLAS-PG	Program: 1 MSc	
Course Code: MSP4104	Course Name: Psychology of Social Behavior	
Semester: I	Max Marks: 50	Weightage: 25%

CO - Levels	CO1	CO2	CO3	CO4	CO5
Marks	24	26			

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2marks.

5Q x 2M=10M

1	How is social psychology different from sociology?	2 Marks	L1	CO1
2	What is social perception?	2 Marks	L1	CO1
3	Define stereotypes	2 Marks	L1	CO2
4	What is congruent attitude change?	2 Marks	L1	CO2
5	How is aggression different from anger?	2 Marks	L1	CO2

Part B

Answer the Questions.

Total Marks 40M

6.	Elaborate on the use of correlational method in social psychology.	10 Marks	L2	CO1
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Or

7.	Explain the five stages of the Bystander Decision Process	10 Marks	L2	CO1
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8.	Apply the research on non-verbal communication in recognizing deception.	10 Marks	L3	CO1
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Or

9.	Illustrate group cohesiveness in improving intergroup relations.	10 Marks	L3	CO1
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10.	Explain Kelley's Covariation Theory	10 Marks	L2	CO2
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Or

11.	Elaborate the compliance tactics based on Cialdini's compliance principles.	10 Marks	L2	CO2
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12.	Illustrate ways to reduce prejudice and discrimination.	10 Marks	L3	CO2
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Or

13.	Using the understanding of the causes of aggression, illustrate why gender violence against women is on the rise.	10 Marks	L3	CO2
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