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PRESIDENCY UNIVERSITY

BENGALURU

Mid - Term Examinations – October 2025

Date: 28-10-2025

Time: 02.30Pm to 04.00Pm

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|------------------------------|---|-----------------------|
| School: SOLAS | Program: BAE/BAP | |
| Course Code : ENG1020 | Course Name: Popular Literatures | |
| Semester: I | Max Marks: 50 | Weightage: 25% |

| CO - Levels | CO1 | CO2 | CO3 | CO4 | CO5 |
|--------------------|------------|------------|------------|------------|------------|
| Marks | 24 | 26 | | | |

Instructions:

- (i) *Read all questions carefully and answer accordingly.*
- (ii) *Do not write anything on the question paper other than roll number.*

Part A

Answer ALL the Questions. Each question carries 2marks.

5Q x 2M=10M

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|----------|--|----------------|-----------|------------|
| 1 | What is popular culture? Give examples. | 2 Marks | L1 | CO1 |
| 2 | List two elements of popular culture that influence popular literature | 2 Marks | L1 | CO1 |
| 3 | What is the theme of <i>Gone Girl</i> ? | 2 Marks | L1 | CO2 |
| 4 | Identify two real-life inspired cases in crime thrillers.. | 2 Marks | L1 | CO2 |
| 5 | State two narrative features commonly found in detective fiction | 2 Marks | L1 | CO2 |

Part B

Answer the Questions.**Total Marks 40M**

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| 6. | a. | Explain how popular literature reflects the tastes and concerns of the masses, with examples from | 10 Marks | L2 | CO 1 |
|-----------|-----------|---|-----------------|-----------|-------------|

Or

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| 7. | a. | Explain how mass publishing changed the way people read in the 19th and 20th centuries. | 10 Marks | L2 | CO 1 |
|-----------|-----------|---|-----------------|-----------|-------------|

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| 8. | a. | How does <i>Murder on the Orient Express</i> show the main features of a classic detective story? | 10 Marks | L2 | CO 2 |
|-----------|-----------|---|-----------------|-----------|-------------|

Or

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| 9. | a. | With reference to <i>Gone Girl</i> , explain how crime stories move from “Who did it?” to “Why it was done | 10 Marks | L2 | CO 2 |
|-----------|-----------|--|-----------------|-----------|-------------|

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| 10. | a. | What do we mean by culture and power, and how can we see them in popular stories? Give examples.” | 10 Marks | L2 | CO 1 |
|------------|-----------|---|-----------------|-----------|-------------|

Or

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| 11. | a. | Compare Popular Literatures with High Literature | 10 Marks | L2 | CO 1 |
|------------|-----------|--|-----------------|-----------|-------------|

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| 12. | a. | Demonstrate how <i>Gone Girl</i> appeals to popular sentiments | 10 Marks | L3 | CO 2 |
|------------|-----------|--|-----------------|-----------|-------------|

Or

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|------------|-----------|---|-----------------|-----------|-------------|
| 13. | a. | Justify the concept of moral and justice in <i>Murder on the Orient Express</i> | 10 Marks | L3 | CO 2 |
|------------|-----------|---|-----------------|-----------|-------------|