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PRESIDENCY UNIVERSITY

BENGALURU

Mid - Term Examinations – October 2025

Date: 30-10-2025

Time: 11.00am to 12.30pm

School: SOC/SOM-UG	Program: BBA/B.COM/BAV/BBD	
Course Code: CBS1014	Course Name: Principles of Management	
Semester: I	Max Marks: 50	Weightage: 25%

CO - Levels	CO1	CO2	CO3	CO4	CO5
Marks	26	24	-	-	-

Instructions:

- (i) *Read all questions carefully and answer accordingly.*
- (ii) *Do not write anything on the question paper other than roll number.*

Part A

Answer ALL the Questions. Each question carries 2 marks.

5Q x 2M=10M

1	State the meaning of centralization and decentralization.	2 Marks	L1	CO1
2	Explain the significance of organizing in achieving business goals.	2 Marks	L2	CO1
3	Explain why planning is considered the first function of management.	2 Marks	L2	CO1
4	Explain the importance of forecasting in decision-making.	2 Marks	L2	CO2
5	Discuss how barriers affect effective planning.	2 Marks	L2	CO2

Part B

Answer ALL the Questions. Each question carries 10 marks.

4Q x 10M=40M

6.	Define management. Explain its nature and importance.	10 Marks	L2	CO1
Or				
7.	Recall the functions of management given by Henri Fayol.	10 Marks	L1	CO1

8.	What do you understand by Administration? How does it differ from Management?	10 Marks	L1	CO1
Or				
9.	What is Management by Exception (MBE)? Explain its importance with examples	10 Marks	L1	CO1

10.	Define the concept of Social Responsibility of Management. What are its main areas?	10 Marks	L1	CO2
Or				
11.	Define the following principles of management as given by Henri Fayol: (a) Scalar Chain (b) Centralization (c) Esprit de Corps (d) Unity of Direction	10 Marks	L1	CO2

12.	Explain the meaning, nature, and importance of planning in management.	10 Marks	L2	CO2
Or				
13.	Discuss the concept, process, and barriers of effective decision-making in management.	10 Marks	L2	CO2