PRESIDENCY UNIVERSITY

BENGALURU

Mid - Term Examinations – October 2025

Date: 27-10-2025   **Time:** 11.00am to 12.30pm

School: SOCSE/SOE	**Program**: B.Tech(CBD)
Course Code : CBD3411	**Course Name:** Data Governance, Ethics & Privacy
Semester: VII	**Max Marks:** 50 **Weightage:**25%

CO - Levels	CO1	CO2	CO3	CO4	CO5
Marks	26	24	-	-	-

Instructions:

(i) *Read all questions carefully and answer accordingly.*

(ii) *Do not write anything on the question paper other than roll number.*

Part A

Answer ALL the Questions. Each question carries 2marks.   **5Q x 2M=10M**

1	Define data governance.	2 Marks	L1	CO1
2	What is data stewardship?	2 Marks	L1	CO1
3	Define the purpose of data quality management?	2 Marks	L1	CO1
4	What does GDPR stand for?	2 Marks	L1	CO2
5	What is meant by pseudonymization?	2 Marks	L1	CO2

Part B

Answer the Questions.   **Total Marks 40M**

6.	a.	Describe the roles and responsibilities of data owners and stewards.	10 Marks	L2	CO1
		Or			
7.	a.	Explain the steps involved in data quality management	10 Marks	L2	CO1

8.	a.	Describe the core components of the DAMA framework.	10 Marks	L2	CO1
		Or			
9.	a.	Explain the importance of data lifecycle management with suitable diagram.	10 Marks	L2	CO1

10.	a.	Describe the features and requirements of CCPA.	10 Marks	L2	CO2
		Or			
11.	a.	Explain anonymization and pseudonymization with examples.	10 Marks	L2	CO2

12.	a.	Explain in detail about DPIA in data governance.	10 Marks	L2	CO2
		Or			
13.	a.	Describe how risk assessment supports privacy compliance and breach prevention.	10 Marks	L2	CO2