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# PRESIDENCY UNIVERSITY

## BENGALURU

### Mid - Term Examinations – October 2025

**Date:** 30-10-2025

**Time:** 11.00am to 12.30pm

<b>School:</b> SOC/SOM-UG	<b>Program:</b> BBA/B.COM/BAV/BBD	
<b>Course Code:</b> CBS1014	<b>Course Name:</b> Principles of Management	
<b>Semester:</b> I	<b>Max Marks:</b> 50	<b>Weightage:</b> 25%

<b>CO - Levels</b>	<b>CO1</b>	<b>CO2</b>	<b>CO3</b>	<b>CO4</b>	<b>CO5</b>
<b>Marks</b>	<b>26</b>	<b>24</b>	-	-	-

**Instructions:**

- (i) *Read all questions carefully and answer accordingly.*
- (ii) *Do not write anything on the question paper other than roll number.*

### Part A

**Answer ALL the Questions. Each question carries 2 marks.**

**5Q x 2M=10M**

<b>1</b>	State the meaning of centralization and decentralization.	<b>2 Marks</b>	<b>L1</b>	<b>CO1</b>
<b>2</b>	Explain the significance of organizing in achieving business goals.	<b>2 Marks</b>	<b>L2</b>	<b>CO1</b>
<b>3</b>	Explain why planning is considered the first function of management.	<b>2 Marks</b>	<b>L2</b>	<b>CO1</b>
<b>4</b>	Explain the importance of forecasting in decision-making.	<b>2 Marks</b>	<b>L2</b>	<b>CO2</b>
<b>5</b>	Discuss how barriers affect effective planning.	<b>2 Marks</b>	<b>L2</b>	<b>CO2</b>

### Part B

**Answer ALL the Questions. Each question carries 10 marks.**

**4Q x 10M=40M**

<b>6.</b>	Define management. Explain its nature and importance.	<b>10 Marks</b>	<b>L2</b>	<b>CO1</b>
<b>Or</b>				
<b>7.</b>	Recall the functions of management given by Henri Fayol.	<b>10 Marks</b>	<b>L1</b>	<b>CO1</b>

<b>8.</b>	What do you understand by Administration? How does it differ from Management?	<b>10 Marks</b>	<b>L1</b>	<b>CO1</b>
<b>Or</b>				
<b>9.</b>	What is Management by Exception (MBE)? Explain its importance with examples	<b>10 Marks</b>	<b>L1</b>	<b>CO1</b>

<b>10.</b>	Define the concept of Social Responsibility of Management. What are its main areas?	<b>10 Marks</b>	<b>L1</b>	<b>CO2</b>
<b>Or</b>				
<b>11.</b>	Define the following principles of management as given by Henri Fayol: (a) Scalar Chain (b) Centralization (c) Esprit de Corps (d) Unity of Direction	<b>10 Marks</b>	<b>L1</b>	<b>CO2</b>

<b>12.</b>	Explain the meaning, nature, and importance of planning in management.	<b>10 Marks</b>	<b>L2</b>	<b>CO2</b>
<b>Or</b>				
<b>13.</b>	Discuss the concept, process, and barriers of effective decision-making in management.	<b>10 Marks</b>	<b>L2</b>	<b>CO2</b>