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# PRESIDENCY UNIVERSITY

BENGALURU

## Mid - Term Examinations – October 2025

Date: 30-10-2025

Time: 11.00am to 12.30pm

School: SOC/SOM-UG	Program: BBA/B.COM/BAV/BBD	
Course Code: CBS1014	Course Name: Principles of Management	
Semester: I	Max Marks:50	Weightage:25%

CO - Levels	C01	C02	C03	C04	C05
Marks	26	24	-	-	-

### Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

### Part A

Answer ALL the Questions. Each question carries 2 marks.

5Q x 2M=10M

1	State the meaning of centralization and decentralization.	2 Marks	L1	C01
2	Explain the significance of organizing in achieving business goals.	2 Marks	L2	C01
3	Explain why planning is considered the first function of management.	2 Marks	L2	C01
4	Explain the importance of forecasting in decision-making.	2 Marks	L2	C02
5	Discuss how barriers affect effective planning.	2 Marks	L2	C02

### Part B

Answer ALL the Questions. Each question carries 10 marks.

4Q x 10M=40M

6.	Define management. Explain its nature and importance.	10 Marks	L2	C01
Or				
7.	Recall the functions of management given by Henri Fayol.	10 Marks	L1	C01

<b>8.</b>	What do you understand by Administration? How does it differ from Management?	<b>10 Marks</b>	<b>L1</b>	<b>CO1</b>
<b>Or</b>				
<b>9.</b>	What is Management by Exception (MBE)? Explain its importance with examples	<b>10 Marks</b>	<b>L1</b>	<b>CO1</b>

<b>10.</b>	Define the concept of Social Responsibility of Management. What are its main areas?	<b>10 Marks</b>	<b>L1</b>	<b>CO2</b>
<b>Or</b>				
<b>11.</b>	Define the following principles of management as given by Henri Fayol: (a) Scalar Chain (b) Centralization (c) Esprit de Corps (d) Unity of Direction	<b>10 Marks</b>	<b>L1</b>	<b>CO2</b>

<b>12.</b>	Explain the meaning, nature, and importance of planning in management.	<b>10 Marks</b>	<b>L2</b>	<b>CO2</b>
<b>Or</b>				
<b>13.</b>	Discuss the concept, process, and barriers of effective decision-making in management.	<b>10 Marks</b>	<b>L2</b>	<b>CO2</b>