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PRESIDENCY UNIVERSITY

BENGALURU

Mid - Term Examinations – October 2025

Date: 28-10-2025

Time: 11.00am to 12.30pm

School: SOC/SOM-UG	Program: B. Com CA (Foundation)	
Course Code: CBS1032	Course Name: Business Economics	
Semester: I	Max Marks: 50	Weightage: 25%

CO - Levels	CO1	CO2	CO3	CO4	CO5
Marks	10	20	20	-	-

Instructions:

- (i) *Read all questions carefully and answer accordingly.*
- (ii) *Do not write anything on the question paper other than roll number.*

Part A

Answer ALL the Questions. Each question carries 2 marks.

5Q x 2M=10M

1	Define "positive science" and give one example.	2 Marks	L1	CO1
2	When do you use "Geometric Method" to compute price elasticity of demand. Also, write the formula to compute the same.	2 Marks	L1	CO1
3	What is an "Indifference Curve"?	2 Marks	L1	CO1
4	Explain "Increasing Returns to Scale" in Law of Returns to Scale.	2 Marks	L1	CO1
5	What is "Explicit Cost" and give one example for the same.	2 Marks	L1	CO1

Part B

Answer the Questions. Each question carries 10 marks.

4Q x 10M=40M

6.	Write any five differences between Micro-economics and Macro-economics.	10 Marks	L2	CO2
Or				
7.	Write any five differences between Economics and Business-Economics.	10 Marks	L2	CO2

8.	Write any four merits and four demerits of a capitalist economy.	10 Marks	L2	CO2
Or				
9.	Define "Land" as per Economics and Explain any five characteristics of Land.	10 Marks	L2	CO2

10.	How does the Price of the good itself, Price of related goods and Income of the consumer affect demand? Also, Explain the type of relationship (positive or negative).	10 Marks	L3	CO3
Or				
11.	Write any five exceptions to "Law of Demand".	10 Marks	L3	CO3

12.	Write any three assumptions and any three limitations of "Law of DMU".	10 Marks	L3	CO3
Or				
13.	Write all the properties of "Indifference Curves".	10 Marks	L3	CO3